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66th Assembly of the Swiss Abroad

September 2 to 4, 1988 in the Glarnerland

Theme of the plenary session:
The Fifth Switzerland in the media world of tomorrow: opportunities and challenges

Application (block letters please) **Closing date for applications: July 15, 1988**

Full name: _____

Address: _____

City and postcode: _____ Country: _____

Telephone: _____ Telex: _____

First name and surname of the accompanying persons: _____

I am more than 25 years old and enjoy a price reduction of 50% and free accommodation in a youth hostel.

Tickets (please indicate everywhere the number required)

I order

- _____ **full ticket(s)** for SFr. 100.- (includes all events mentioned below)
- _____ **partial ticket(s)** for the following events:
 - _____ Reception for first-time participants on Friday afternoon, 2.9.88 (free)
 - _____ Official Opening of the Assembly, on Friday evening (free)
 - _____ Meeting of the Young Swiss Abroad (up to 25 years) on Friday evening (free)
 - _____ Plenary session and joint lunch on Saturday, 3.9.88 (SFr. 40.-)
 - _____ Dinner and dancing on Saturday evening (SFr. 40.-)
 - _____ Excursion in the Glarnerland on Sunday, 4.9.88 (SFr. 45.-)

Accommodation in the Glarnerland (mark with a cross where applicable)

no hotel accomodation needed hotel accomodation required

	Category I	Category II
Single bedroom	<input type="checkbox"/> 90.- to 100.-	<input type="checkbox"/> 45.- to 70.-
Double bedroom	<input type="checkbox"/> 160.- to 180.-	<input type="checkbox"/> 80.- to 110.-

Hotel charges include overnight stay, breakfast, tips and taxes. Owing to the limited choice of hotels we cannot guarantee accomodation in the price category requested. Reservations after 15th July 1988 cannot be assured. If you want to change your hotel reservation please get directly in touch with the hotel or the Informationsstelle Glarnerland, Raststätte Glarnerland, 8867 Niederurnen, telephone 058-21 21 25.

Date of arrival: _____ Date of departure: _____

My means of transportation in Switzerland will be: public transport car

Date: _____ Signature: _____

Please complete and sign this form and send it not later than 15th July 1988 to: Secretariat for the Swiss Abroad, P. O. Box, CH-3000 Berne 16, telephone 031-44 66 25.

Switzerland via satellite

Since 1984 the SRG (Swiss Broadcasting Corporation) has been taking part in the franco-phone satellite TV programme, TV5, and in the German-language 3SAT (W. Germany, Austria, Switzerland); it has also co-operated, since March 1986, in EINS PLUS - likewise a German-speaking satellite programme which can be received in Federal Germany and West Berlin. Further, since the end of October 1987, topical contributions of the Swiss television have been taken into «World Report», a weekly programme broadcast by the US television station CNN (Cable News Network).

In the meantime, no longer only the programmes of Swiss Radio International but also those of the Swiss television can be received, worldwide, via satellite and cable. Further, on 18th December last year, parliament in Berne passed the federal act governing broadcasting by satellite, which now makes applications for licences by satellite-broadcasting operators possible. These few fragmentary highlights on the dynamically-

expanding media scene may serve to show just how significant the international broadcasting presence of Switzerland has already become.

At the next Assembly of the Swiss Abroad (see accompanying coupon) we want to deal with the subject of «**The Fifth Switzerland in the media world of tomorrow: opportunities and challenges**». In particular, questions as to the attitude, and conception of themselves, of the Swiss abroad in the presence of communications technology in process of radical change, will be tackled. Can the new media be seen as a new bridge to Switzerland? Will the two opposites: «homeland and foreign parts» be brought into relation? Will integration into the host-country be strengthened by these developments or will the identity of the Swiss abroad be accentuated? And has the expatriate Swiss press any kind of a future, in the light of these developments?

Questions which interest all Swiss abroad. Enter your name for the Assembly by means of the coupon. *SSA/JM*

Summer camps 1988

Our Youth Service will organize two summer-camps.

Place:
Zernez GR

Dates:
Camp I 4-16 July 1988
Camp II 18-30 July 1988

Price per camp:
Swiss francs 410.-, all inclusive.

Number of participants:
max. 45 (per camp)

Conditions:
Age from 15 to 25 years.
Your father or mother must hold a Swiss passport,

Application forms can be obtained from:
Secretariat for the Swiss Abroad
Youth Service
Alpenstrasse 26
CH-3000 Berne 16

Deadline for enrolment:
June 24, 1988.

Do not forget!

We offer your child an unforgettable holiday in Switzerland in summer 1988. The conditions are that the child must be a Swiss citizen or the mother

a Swiss by descent and has kept her Swiss citizenship.

Please ask your Swiss representative for details of enrolment or contact directly the Ferienwerk für Auslandschweizerkinder, Postfach, 8022 Zürich.