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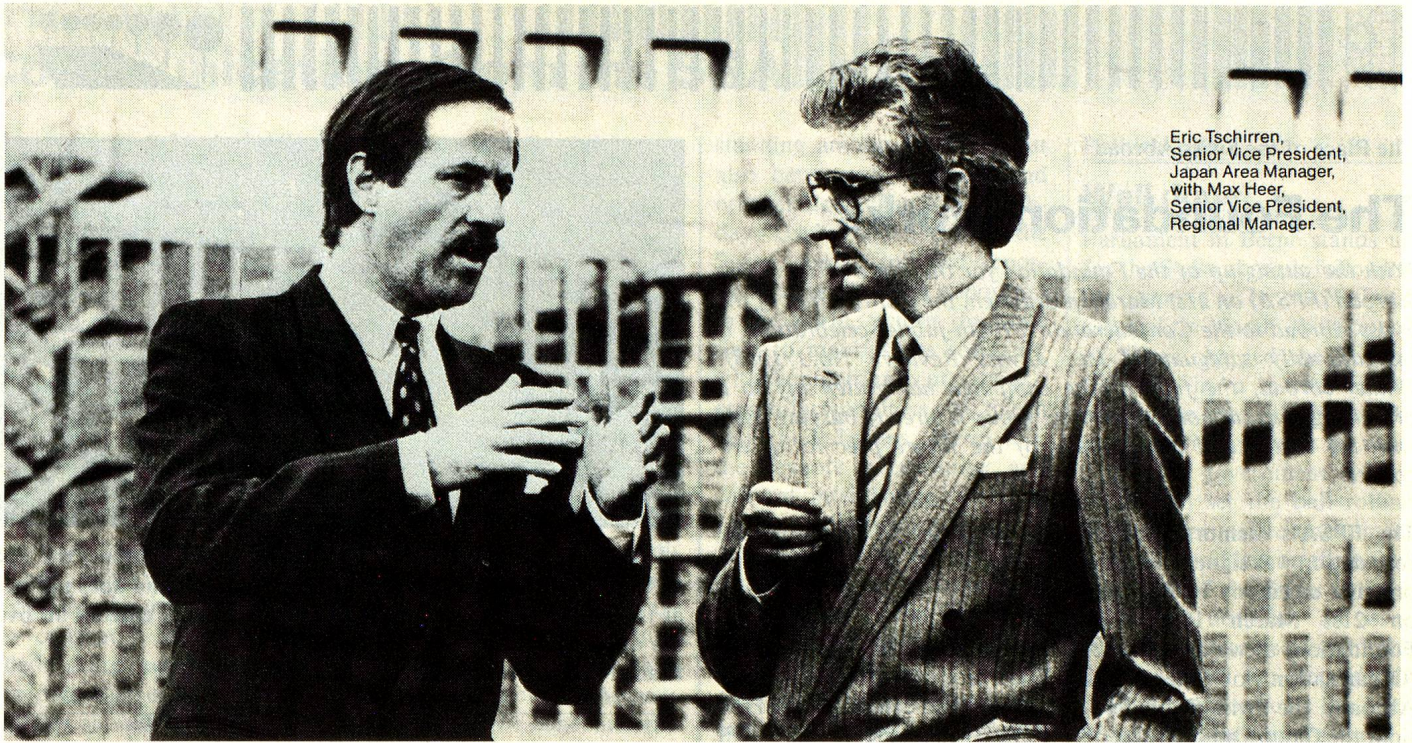
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Eric Tschirren,
Senior Vice President,
Japan Area Manager,
with Max Heer,
Senior Vice President,
Regional Manager.

Swiss Bank Corporation reveals a closely guarded professional secret:

Even if it works, ask why.

Many of our customers have something in common besides their choice of international bank. They've learned how to learn from their successes, the way everybody else learns from mistakes. The reasons why something goes right are just as important as the reasons why something goes wrong, and may be even more rewarding (and elusive). When nothing succeeds like success, it's because nothing works like work. Incidentally, when our customers keep coming back to us, we do know why. And so do they. We're one of their professional secrets.



**Swiss Bank
Corporation**

Schweizerischer Bankverein
Société de Banque Suisse

The key Swiss bank

General Management in CH-4002 Basle, Aeschenplatz 6, and in CH-8022 Zurich, Paradeplatz 6. Over 200 offices throughout Switzerland. **Worldwide network** (branches, subsidiaries and representatives): **Europe:** Amsterdam, Edinburgh, Frankfurt, London, Luxembourg, Madrid, Manchester, Monte Carlo, Munich, Paris. **North America:** Atlanta, Calgary, Chicago, Dallas, Houston, Los Angeles, Miami, Montreal, New York, San Francisco, Toronto, Vancouver. **Latin America:** Bogotá, Buenos Aires, Caracas, Lima, Mexico, Panama, Rio de Janeiro, São Paulo. **Caribbean:** Grand Cayman, Nassau. **Middle East:** Bahrain, Cairo, Tehran. **Africa:** Johannesburg. **Asia:** Hong Kong, Osaka, Singapore, Tokyo. **Australia:** Melbourne, Sydney.

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