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## Citizens of Zug earn the most

In 1993 the Swiss earned Sfr. 4 billion, which is 1.2% more than in the previous year. When we look at income per head

### Income per head of population

Zug	74,382
Zurich	54,936
Basle City	54,299
Geneva	50,707
Lower Unterwalden	47,586
Basle Rural	45,940
Glarus	44,337
Schaffhausen	43,369
Aargau	42,828
Vaud	42,546
Schwyz	41,297
Grisons	40,404
Fribourg	39,713
St. Gall	39,026
Soleure	38,607
Uri	38,543
Lucerne	38,422
Thurgau	38,195
Ticino	38,194
Neuchâtel	38,158
Berne	37,680
Appenzell Outer Rhodes	36,845
Valais	35,186
Upper Unterwalden	35,088
Jura	32,842
Appenzell Inner Rhodes	31,737

## Round the family table

The exchange scheme «Visit Switzerland – See the World» will be continued in 1995 with the new name «Swiss Ping Pong». You can have an interesting short holiday with a guest family in Switzerland.

### Request for information

Please send me an information kit and an application form for the «Swiss Ping Pong» scheme (Do write clearly)

Mr./Mrs./Family: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

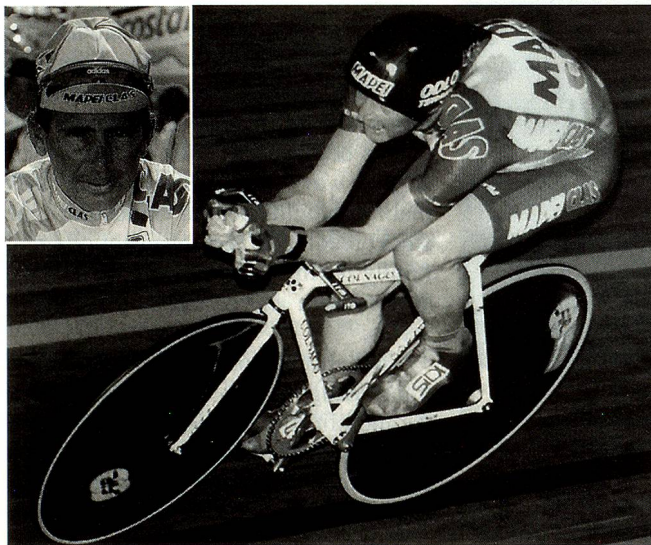
Preferred language: \_\_\_\_\_

Please send to: Stapferhaus Lenzburg, «Swiss Ping Pong», Schloss Lenzburg, CH-5600 Lenzburg, Fax: 41 64 52 07 57

of population variations between cantons are particularly striking. Zug is at the top of the list with Sfr. 74,000, while Appenzell Inner Rhodes is at the bottom with less than Sfr. 32,000. The average throughout the country is just over Sfr. 43,000.

## Tony Rominger: world hour record

Within two weeks Swiss professional cyclist Tony Rominger beat the world hour record twice, the second time with a sensational 55.291 kilometres. It was not the record as such which was so remarkable but the fact that Rominger actually covered 2.251 kilometres more in an hour than Spain's Miguel Indurain two months before. Rominger's extraordinary achievement is set against a background in which the world hour record has been improved by only 17.715 kilometres in the last 101 years.



Speeding along at over 55 kmph: Tony Rominger winning his world hour record in Bordeaux.

## Jura: Voices of reconciliation

The Jura conflict has been smouldering for over 20 years. One of its main centres has always been Moutier, which in the 1970s spoke out narrowly to remain in Canton Berne but now has a pro-Jura government. The confrontation has finally reached the discussion table, and in this south Jura industrial town representatives of Cantons Berne and Jura have met for the first time in an «Inter-Jura Assembly». This hopes to build confidence and draw up a list of remaining grievances. Its chairman is former Federal Councillor René Felber.

### Point of view

«Switzerland does not have to be. But it may be – if it wants to be.»

Adolf Muschg, writer, on the subject «Switzerland – The will to be or not to be».

## Holidays in Switzerland for Swiss Abroad children

The Foundation for Young Swiss Abroad is again organising holidays in Switzerland for Swiss Abroad children in order to strengthen their ties with the homeland.

### Where?

- In a Swiss family
- At a holiday camp organised by the Foundation

### When?

Summer holidays July/August '95 for any 2–3 weeks, ski holidays over New Year 95/96 for 1 week.

### Who?

Children aged 7–15 of Swiss nationality or whose mother was born Swiss.

### How much?

A holiday stay with a family is free, while that at a holiday camp is offered at cost price.

### Registration: Before April 15, 1995

Through your diplomatic post abroad (embassy or consulate)

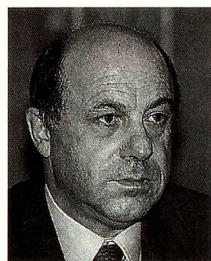
**Foundation for Young Swiss Abroad Holiday Scheme, Wattstrasse 3 CH-8050 Zurich, Tel: 41 1 313 17 17**

## Personal

● Pope John Paul II has made **Gilberto Augustoni**, aged 72, who has been archbishop since 1987, the second Swiss cardinal alongside Henri Schwery.

● Two Swiss journalists have been appointed to head missions for the Conference on Security and Cooperation in Europe (CSCE). They are **Hanspeter Kleiner** in Sarajevo and **Andreas Kohlschütter** in the Ukraine. Switzerland will take over CSCE Presidency

● Setting an example, **Vasco Pedrina** and **Christiane Brunner** have been elected jointly to run the Swiss Association of Trades Unions. This job-sharing is intended to give an incentive to a new form of division of labour.



● **Claude Frei** is Switzerland's highest ranking citizen this year. As expected, the former Neuchâtel city councillor and Liberal Democrat has been elected President of

the National Council. Less automatic was the election of the new vice president. Instead of the favourite, Franz Jaeger of the National Association of Independents, the Council chose a Liberal, Jean-François Leuba from Vaud.

● Retiring National Council President **Gret Haller**, a Social Democrat and former Berne city councillor, is transferring to diplomacy after about 20 years in the political arena. She is entering near the top as ambassador at Switzerland's permanent mission to the Council of Europe.



● Former National Councillor **James Schwarzenbach** has died at the age of 83. He was known mainly for his campaign against «foreign infiltration» in the 1970s. ■

Texts: René Lenzin  
Photos: Keystone

## Drug use stable in spite of Letten

Zurich's open drug scene (see Swiss Review 6/94) and the increasingly controversial debate on how to fight drug-inflicted misery have created a widespread impression that the use of illegal drugs has been rising in Switzerland. But a survey by the Federal Statistics Office shows that over the past 15 years consumption has remained practically stable. On the other hand, the number of drug-related offences rose four-fold over the same period. Only 6% of these were actual trafficking, and the vast majority concerned use only. The frequently expressed opinion that drugs are attracting ever younger age groups also turns out to be untrue.

Only insignificant differences in drug use exist between town and country and between German-speaking and French-speaking Switzerland. But there are wide differences between the cantons in following up drug crimes. Consumption of «legal drugs», such as alcohol, tobacco and medicaments, continues to be substantially higher than that of heroin, cocaine or hashish. There are 30 times more people who drink alcohol regularly than those smoking hashish regularly. The ratio of alcohol to heroin and cocaine is 55 to 1. ■

### SRI News

## What listeners want

A considerable number of readers replied to the questions we posed in the last issue 5/94 of Swiss Review. The following interim report may provide a stimulus to any of those who are still considering taking part in SRI's survey of listener's views.

Coverage of Swiss current affairs, comment on topical issues and events, and reports on federal elections and voting – these are the programme elements that the Swiss abroad most expect from SRI. Between 50% and 80% of respondents to the survey list these subjects as priority interests. Roughly one third rate international reportage, politics, economic affairs, culture and Swiss music as very important. Listeners rank sports coverage, talk shows and social topics somewhat lower down on their scale of preferences. In some subject areas it is possible to identify significant variances, between different age and language groups in particular younger listeners are keener on sport than older age groups, while older listeners are more interested in culture; German-speaking Swiss express the strongest interest in economic information and Swiss music; while coverage of cantonal voting is valued more highly by French-speakers than their compatriots from the other language groups.

SRI's new cassette service offering reports on national elections and voting appealed to 40% of survey participants,

especially Swiss citizens resident in France. Under the personal comments heading, several respondents expressed a strong wish to see this service extended.

As far as broadcasting times are concerned, SRI's current schedule seems to have got it about right overall; as a general rule, listeners most preferred the evening hours between 6:00 pm and 11:00 pm. However, European-based respondents also attached considerable importance to morning and lunchtime programmes.

One disappointing outcome was the number of listeners who rated their short-wave reception as ranging from unsatisfactory to bad. On the other hand, it came as a welcome surprise to learn that one-third of respondents are either already equipped to receive satellite-broadcast programmes or are planning to install a satellite receiver dish.

These results cannot accurately represent the views of all those Swiss Abroad who make up Switzerland's "fifth region". However, in many respects they provide important pointers which will help SRI to focus its output more effectively on a target audience which is afforded a prominent position both in the station's statutes and its "Strategy for the Nineties". SRI will certainly not overlook this valuable source of information.

W. Fankhauser, Communication & Marketing Service, SRI ■