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# Your Opinion of Our National Exhibition Expo.01 Interests Us.

Dear Swiss expatriate,

Expo.01 will be held from 3 May to 29 October 2001 in the Three Lakes Region. The national exhibition, with imagination as its motto, is intended both to open a window into the future and to celebrate the power of imagination.

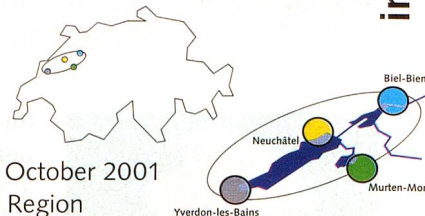
The concept is unique: four different venues, in Biel-Bienne, Neuchâtel, Murten-Morat and Yverdon-les-Bains, and four scattered themes, but in a common spirit.

By answering the following questions, you can help us get a better view of your needs and develop the best solutions to meet them. Plus, you can win free tickets to Expo.01!

## Win Expo.01-Tickets!

By returning this form, your name is automatically entered into a draw for one of eleven 3-day imagination passes worth CHF 99 each.

3 May – 29 October 2001  
Three Lakes Region



imagination Expo.01



Before reading this magazine, had you ever heard or read about Expo.01?

yes  no

Do you plan on attending Expo.01?

definitely  probably  probably not  definitely not

If you plan on attending Expo.01:

What type of Expo.01 tickets would you be interested in purchasing?

1-day pass  3-day pass  weekly pass  season pass

How many people are likely to accompany you to Expo.01?

Number:

How are you planning to travel to Switzerland?

car  train  bus/coach  airplane

other:

What type of accommodation would you consider?

staying on a farm  hotel  vacation home  staying with friends or relatives

other:   Swiss Ping Pong (in a private home)  campground

Where will you most likely make your Expo.01 bookings?

Secretariat for the Swiss Abroad  travel agency in your country  travel agency in Switzerland

other:   Expo.01 ticket office during stay in Switzerland

I would be interested in receiving information about Expo.01

Last Name  
Address

First Name  
Postal Code/City

Age  
Country

Please return this form by mail or fax to the address below by 31 October 1999. Thank you!

Regula Flury, Expo.01, c/o Switzerland Tourism, Tödistrasse 7, CH-8027 Zurich

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