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Justistal, the Thunersee-Hohgant Nature Park, Bernese Oberland

2010: The year of hiking.

With more than 60,000 kilometres of marked hiking trails Switzerland is a hiker's paradise. (Re)discover Switzerland on foot.

Along the banks of the lakes or rivers, in the mountains, through the lush valley landscapes, the forests of sweet-smelling pine trees, Switzerland's hiking trails unfold like a long ribbon, guiding every hiker to new discoveries in the heart of an unspoilt natural environment. Connoisseurs of good food in search for local culinary traditions, observers of the flora and fauna, amateur competition walkers: they will all find new sources of diversion and inspiration along Switzerland's trails. 2010 is the year of hiking in Switzerland, so take advantage of this by setting out along one of the routes

recommended by Switzerland Tourism.

Switzerland on foot

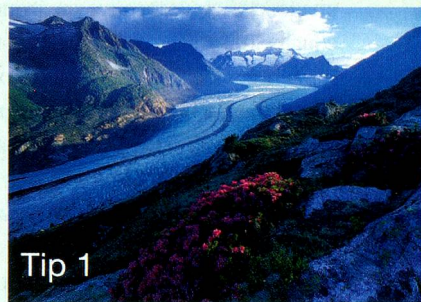
The most inspirational journeys are by foot. On your walk you will discover hidden treasures and be captivated by the spectacular natural landscape. Switzerland Tourism invites you on a journey of discovery along the 32 most beautiful hiking trails in Switzerland: MySwitzerland.com/aso.

Network Switzerland

Register by 7 July 2010 at MySwitzerland.com/aso and win two nights for two people at the Hôtel Les Lilas in Les Diablerets.

View of a giant.

The magnificent trail from Bettmerhorn to Fiescheralp (Valais) will take you across the gigantic Aletsch glacier. A long trail cut into the rocks leads you in the direction of Lake Märjelen, the surroundings of which are reminiscent of a polar landscape.



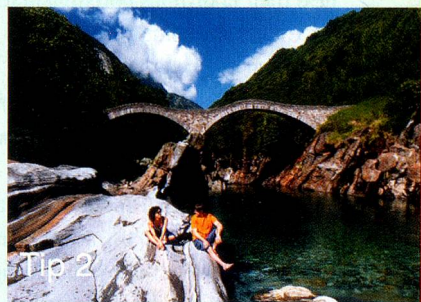
Tip 1

Further information:

MySwitzerland.com
SEARCH 34659 >>

The pathway to the green waters.

In the Verzasca valley (Ticino) the rambler's trail that crosses this unspoilt valley runs alongside the emerald green waters of the River Verzasca which winds its way through a cliff landscape. The natural pools are an invitation for a swim.



Tip 2

Further information:

MySwitzerland.com
SEARCH 18193 >>

A little savoury delight.

The short trip from Moléson-Village to Pringy (Fribourg) is a walk through the Gruyère region. Along the way the cheese-making dairy showrooms and information boards will help you learn the secrets of how this famous cheese is made.



Tip 3

Further information:

MySwitzerland.com
SEARCH 325291 >>

A collaboration between Switzerland Tourism and the Organisation of the Swiss Abroad (OSA)



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Switzerland Tourism.
MySwitzerland.com

