

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand  
**Herausgeber:** Swiss Society of New Zealand  
**Band:** 17 (1953)  
**Heft:** [3]

**Rubrik:** News from Switzerland

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

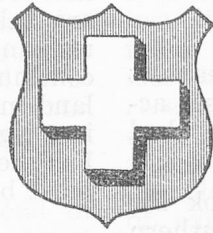
The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 14.03.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# HELVETIA

MONTHLY  
PUBLICATION  
OF THE



SWISS BENEVOLENT  
SOCIETY IN  
NEW ZEALAND (INC.)

GROUP NEW ZEALAND OF THE NEW HELVETIC SOCIETY

17th YEAR.

MARCH, 1953.

AUCKLAND.

## NEWS FROM SWITZERLAND

### Switzerland and the Schuman Plan.

It is expected that the European Coal and Steel Community will not remain without influence upon Switzerland's economy, although the extent of possible repercussions cannot be estimated with any accuracy at the moment. The Swiss Government has therefore suggested to the Community's High Authority in Luxembourg to accredit a Swiss delegation. Its task would be to discuss with the High Authority all questions involving Swiss interests, in particular questions of imports, prices, and transportation of coal and steel.

### The Swiss Pavilion at the International Industries Fair, Frankfurt.

Switzerland had her own pavilion at the International Industries Fair in Frankfurt, Germany. Two hundred Swiss companies displayed their goods, 75 of these in the different halls, and 125 in the pavilion organised by the Swiss Office for the Development of Trade. All the most important Swiss exporting industries were represented at the Fair.

### High Exports of Swiss Chocolate in 1952.

The high quality and variety of Swiss chocolate products are known all over the world. This explains why last year, despite the considerable difficulties which still hamper chocolate imports in many countries, Switzerland has exported about 21 million francs' worth of this product.

### Tourist Trade Exhibition in Switzerland, 1954.

Representatives of the Swiss tourist trade have taken steps to organise an exhibition in the spring of 1954 in Bern. The show will cover an area of 150,000 square meters and will be divided into eight sections devoted to tourism, cooking, restaurants and hotels, household problems, etc. It will be the largest show of its kind which has

ever been held in Switzerland or in any other country.

### Slight Price Decrease in Switzerland.

Retail prices in Switzerland have been remarkably stable during the last year and this period of stability will probably extend well into 1953. The cost of living index in January was at 169.9, 0.6 per cent. below the level of last December. The decrease was mainly due to lower prices of meat, eggs, clothing and coal. Wholesale prices also have declined 1 per cent. and now stand at 215.5, August 1939 = 100.

The following are the final results of Switzerland's latest Census of Manufactures, for September, 1952, which have just been released by the Swiss Office of Industry and Labour. As compared with September, 1951, manufacturing establishments have increased by about 100, bringing the total number up to 11,600. At the same time the number of workers protected by the Factory Act has increased from 545,800 to 548,300. This is the highest number registered so far in the country's history. If white collar workers are included, the total number of employees in Swiss manufacturing is brought to about 640,000. This is almost one-fourth of all gainfully employed in Switzerland.

### Fashion Show at the Kloten Airport.

Exports of the Swiss clothing industry last year amounted to 63 million francs, 2 million francs more than in 1951. Approximately 20 million francs are accounted for by exports of overcoats and ready-made dresses. Belgium-Luxembourg is one of the main buyers of Swiss clothing, and in 1952 exports to that country were no less than 11 million francs. Recently a group of Belgian fashion editors on transit in Switzerland have attended a fashion show at the Zurich-Kloten airport. The foreign guests have been impressed by the remarkable variety, the high quality and elegant design of Swiss ready-made clothing.