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THE HELVETIA in the new format marks a milestone in the steady progress of our Society. When the Swiss Benevolent Society was founded 30 years ago, it was decided that some periodical newspaper, however small, was essential to hold together the new body. However, a cyclostyled copy was all they could afford at the time. This was then gradually enlarged and improved as time went on.

By the change of its rules and renaming the Benevolent Society into the Swiss Society an editorial committee was elected and entrusted with the editing of the HELVETIA. This committee now feels that due to the wholehearted co-operation of our General Consulate, we have ample "News from Switzerland" to allow us to prudently enlarge our paper in order to give our readers the benefit of this news. It will also provide the opportunity to insert illustrations as time goes on.

Although the increase in costs will absorb the biggest part of last year's surplus of income—in fact it will be more than the average net profit of the last three years—the Committee is confident that the Swiss people will support our move and help by canvassing amongst friends for more subscriptions and also it is hoped that readers in business will advertise in the new magazine to assist in cost of production and thus create more goodwill and unity.

—THE EDITING COMMITTEE