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NEWS FROM THE EMBASSY:

First-of-August Badges

The sale of First-of-August badges for the year 1968 has again been very successful in New Zealand, and the "Schweizerische Bundesfeier-Spende" has asked me to convey thanks and appreciation to all compatriots for their generous contribution. The proceeds will go this time to the Swiss National Fund for soldiers and their families.

P. ERB,
Vice-Consul.

News from Switzerland

PUBLIC RELATIONS IN SWITZERLAND

In the spring of 1969, the Swiss Public Relations Association will found a Public Relations Institute. Although independent, this institute will work in collaboration with the Swiss Advertising and News Training Centre, located in Bienne. The Swiss Public Relations Association considers that it is meeting a need of the Swiss economy, tending to offer the new generation the opportunity of being trained in the field of PR as well as advertising. The new institute will start by holding two annual courses lasting two weeks each, a programme that may be extended depending on needs.

AN INTERESTING SWISS APPLIANCE FOR COATING SURFACES WITH EPOXY RESINS

A Swiss firm in St. Gall has produced a new electrostatic pulverizer for spraying powdered epoxy resins on metal surfaces. This system possesses great advantages over the use of resins in liquid form: no need for a solvent, hence avoiding any danger of explosion and poisoning, elimination of waste, the powder that does not adhere to the object to be coated being recuperable, speeding up of the whole process, which can now be carried out in a single passage, simplicity of operation, greater thickness of the layer of resin deposited on the edges than on the faces, possibility of spraying evenly into corners and even blind pipes. The absence of solvent also simplifies subsequent baking in the oven.

Let us mention too the many practical advantages of epoxy resins, the possibility of obtaining them in all colours, their great resistance to chemical and physical agents, etc. It is easy therefore to understand the interest shown by the most varied industries in this new method of surface protection, which is interesting not only from the technical but also from the economic point of view.