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Co-operation Between Swissair and Roco

Swissair and the Roco canning factory, at Rorschach (St. Gall—Switzerland) have decided to build a factory in the south of Ireland for the production of pre-cooked means ready for consumption. The joint venture, established under the name of Swissco, has a share capital of one million Swiss francs, divided equally between the two partners. The factory will also produce canned goods for export, under the name of another affiliated company, Roco Foods Ltd., in which Swissair has no share. Swissco will specialise in the preparation of high quality pre-cooked meals ready for consumption for the catering services of international transport companies (planes, railways, boats). The production of these meals, packed in aluminium containers, will start next summer. Several airline companies have shown great interest in the idea.—(SODT).

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