

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 61 (1995)
Heft: [4]

Artikel: Sinking feeling
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-945019>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 15.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

GENERAL GUISAN

As part of the commemoration of the 50th anniversary of the end of World War II, a film has been produced on the life of one of Switzerland's most respected citizens: General Henri Guisan. The film is entitled "Le Général Guisan, un homme, un destin" (General Guisan, a man, a destiny). Filming started already in 1993 and it is hoped that all work on the film will be finished in time for its première in June which will take place at the "Théâtre du Jorat" in Mézières, General Guisan's birthplace.

General Guisan during an inspection of his troupes.



SWISS TOURISM

The strong Swiss franc is not only keeping foreigners away from Switzerland, but luring an increasing number of Swiss on low-priced holidays abroad. From Malaysia and Morocco to China and the Channel Islands, there are few countries not recording a rise in Swiss visitors.

In Swiss franc terms, some air fares to the US are lower now than they were in the 1970's. On a per capita basis, Switzerland sends more tourists to the US than any other European country.

Switzerland's hotel industry claims that three establishments are closing down every week, and some car rental companies are fighting for survival. The trend is causing concern in a country where tourism is the third biggest earner

of foreign revenue (after the machinery and chemical sectors) and where nearly 10 percent of the workforce is dependent, directly or indirectly on tourism.

In a hard-hitting speech to tourism industry leaders, the President of the Swiss National Tourist Office blamed the current state of the sector on regional rivalry within Switzerland, inadequate co-ordination and squandered resources. He also criticised Switzerland's lack of service-orientated and innovative spirit.

Another problem facing the tourism industry is the imposition of a 6.5% value-added tax in Switzerland since January 1. Hotels are planning to increase their charges by 7%, but this would still not cover inflation, increased operating costs or the considerable sums spent on repairs and renovations. In some Swiss hotels visitors can expect to pay up to 10% more in 1995.

Travel costs within Switzerland are also increasing from this year, with most public transport services raising their fares. And the annual motorway fee for private motor vehicles - although still modest compared with some other countries - is costing 33% more. Motorists now have to pay SFR40.- even if they cross into the country only once for a Sunday spin.

SWISS RADIO INTERNATIONAL

Amendment to the transmission schedule.

The following frequency changes have been effective since 26 April 1995:

South-East Asia
15545 kHz 80o 1300-1445 UTC changed to
15460 kHz 80o 1300-1445 UTC

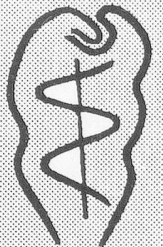
WELEDA

Founded in Switzerland 1921
Established New Zealand 1955

Natural Medicines

Natural Body Care

Gentle Baby Care



**Quality In Harmony
with Nature**

WELEDA preparations are
available from selected
Pharmacies and Health
Food Stores

WE OFFER THE BEST FARES
FOR TRAVEL TO/FROM

SWITZERLAND

plus:
FAST, FRIENDLY AND
EFFICIENT SERVICE

Phone or write in
English/French/German to:
HEINZ SIGERIST

TRAVELAIR INTERNATIONAL LTD.

P.O. Box 37-335, Parnell
Auckland
Phone: 64-9-377 3285
Fax: 64-9-302 1099

SINKING FEELING

Despite the recovery of the economy in Switzerland, there is a distinct sinking feeling in Le Locle (NE).

Since 1988, large holes have opened up all over the city, in streets, public parks and under houses. Millions of years ago, the area, where Le Locle stands now, was a lake and with the gradual disappearance of the underground water, the surface is starting to crumble. If this action continues, Le Locle will soon rival the leaning tower of Pisa.