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many exhibitors consider photographic works as much part of their collections as sculptures, objects or paintings. Among the photographs being exhibited by the London gallery "Hamilton's" are four black-and-white portraits of the Beetles. This is the first time they are ever exhibited. They are rare in themselves as they are from an edition of twelve. The 4 portraits of the Beetles are priced at \$ 84,000. Many of the paintings are on sale for 6-figure-sums, far beyond the means of nearly all the 40,000 visitors expected at the fair. But as an opportunity to see the equivalent of dozens of art galleries in one building a visit to the fair is well worth the price of admission.

### Swiss Company in Amazonian Rainforest

A Swiss company, "The precious wood's management group", has bought more than 80,000 hectares of land in the Amazonian rainforest where it is implementing a new concept of sustainable forest management. Instead of harvesting the full area, the company has divided it into sections leaving 30,000 hectares for permanent preserva-

tion. The company says the area is carefully analyzed for botanical information and once it is decided which trees to take, only few are taken by low impact logging. This consists in a concept of directional felling and it can be avoided to enter the forest with heavy machinery. A forest management plan had to be approved by the Brazilian authorities. While it would appear to be

impossible to have an ecologically sound forest management plan combined with profit making, the company maintains to be able to combine profitmaking with conservation of the eco-system and contributions to benefit the local community. The company thinks the long term forecast is in favor of this approach to use these precious wood products in a sustainable manner.

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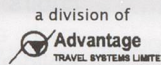
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