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International Food & Wine Festival 2004



The Swiss Pavilion at the International Food & Wine Festival 2004 Grüezi

For the first time in Hamilton the Swiss Pavilion will introduce Swiss companies with products and services from Switzerland or made with superb Swiss craftsmanship in New Zealand, with an excellent international reputation. During this three-day event, the Swiss Pavilion will be a drawing point aimed at all visitors to experience real Swiss food, wine and coffee-schnapps. Entertainment will be provided by the famous Swiss guggenmusik, alphorns and umpa band. These will be the highlight of the International Food & Wine Festival which will be held on the 7-9 May 2004 at the Waikato Events Centre Claudelands showground in Hamilton NZ.

The companies at the Swiss Pavilion are:

- Jura Coffee machines
- The Pacific International Hotel Management School (Swiss Hotel & Management School New Plymouth)
- Swiss Hotel Association an SHAJOB search
- Swiss Delicatessen Te Aroha
- Swiss Craft Furniture
- Bamix Kitchen utensils and equipment
- Swiss Deli Foods
- Wines
- Espresso to go: coffees and schnapps
- Lorenzo's pastries sweets and chocolates

Swiss Quality: high traditional and cultural values

The companies of the Swiss Pavilion are well known for their high quality, customer-orientated solutions. The International Food & Wine Festival offers an excellent opportunity to exchange knowledge and information, and to present new ideas to an audience of many thousands of visitors.

Plus over 150 different Food and Wine Exhibitors will be presenting their latest developments, products and services for the Food and Beverage Industry in New Zealand, to all visitors to the International Food & Wine Festival in Hamilton.

The Hospitality and Tourism Industry is the fastest expanding industry in New Zealand. So come and visit the Swiss Pavilion at the International Food & Wine Festival and support the Swiss abroad.

*Your events director,
Beat Fehlmann IFWF (NZ) Ltd.*