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## Auf den Spuren des Rivella-Erfinders

Vor 51 Jahren erfand der damalige Student Robert Barth Rivella. "Spuren der Zeit" zeigt sein Portrat.

Jedes Schweizer Kind kennt Rivella. Im "Spuren der Zeit" -Beitrag "Der Patron" erzählt Reto Holzgang die Geschichte der Limonade - und ihres Erfinders Robert Barth.

Ende der Vierzigerjahre traunte der junge Zurcher Jus-Student davon, etwas Eigenes zu erschaffen. Als er per Zufall ein Rezept in die Hande bekam, das beschrieb, wie man aus Molke, dem Abfallprodukt aus der Kaseherstellung, Bier oder Limonade machen kann, sah Robert Barth seine grosse Stunde gekommen. Im Keller seines Elternhauses experimentierte er herum, bis er ein Getrank zusammengebraut hatte, "das den Gaumen des Weintrinkers nicht beleidigt". Spba;d der 29-Jahrige von seiner Kreation überzeugt war, gründete er eine Firma und brachte 1952 Rivella auf den Markt.

Heute ist Robert Barth 80. Und blickt auf ein innovatives Arbeitsleben zurück: Nach dem klassischen Rivella rot hat er 1958 mit dem Rivella blau das erste kunstlich gesusste Light-Getrank Europas auf den Markt gebracht.

In Reto Holzgangs Film gibt sich "Der Patron" aber auch selbstkritisch und versucht zu erklären, weshalb Rivella ein schweizerisches Getrank blieb und im Ausland nie richtige reussierte.



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# TELECOM 2006 INTERNATIONAL NEW ZEALAND FILM FESTIVALS

The 2006 Telecom New Zealand International Film Festivals have two fascinating Swiss films (info blurbs below) that will be featured in the festival later this winter in Auckland July 13-30 and Wellington July 21 - August 6.

## OilCrash - A Crude Awakening

Switzerland 2006, 85 Minutes  
Directors: Basil Gelpke, Ray McCormack  
Festivals: **SXSW 2006**

[www.oilcrashmovie.com](http://www.oilcrashmovie.com)

"That sucking sound you hear is the last significant oil reserves being drawn from the earth. The very oil that makes our bloated, consumptive Western lifestyles possible is directly forcing our economic, industrial and environmental demise. In this well-constructed barrage of terrifying information and images, filmmakers Basil Gelpke, Ray McCormack and Reto Caduff chisel away at our denial of imminent global oil collapse. Energy experts and oil industry authorities... detail just how close to the bottom of the barrel we are. The world's supply has peaked, and the age of cheap and plentiful oil is over... With equal parts reason and fear, this highly energetic exposé vividly illustrates our fossil fuel addiction and perhaps even more harrowingly, reveals how little we seem to care." — *Myrocia Watamaniuk, Hot Docs*  
"A terrific work of investigative journalism-as-film... I sat breathless through the final minutes of the documentary *OilCrash*, maybe the ultimate feel-bad apocalyptic film ever made." — Andrew O'Hehir, *salon.com*

|          |           |           |         |           |              |
|----------|-----------|-----------|---------|-----------|--------------|
| OilCrash | Thursday  | 20-Jul-06 | 1:45 PM | SKY CITY  | AUCKLAND     |
| OilCrash | Saturday  | 22-Jul-06 | 2:00 PM | SKY CITY  | AUCKLAND     |
| OilCrash | Sunday    | 23-Jul-06 | 6:15 PM | SKY CITY  | AUCKLAND     |
| OilCrash | Saturday  | 29-Jul-06 | 2:30 PM | PARAMOUNT | WELLINGTON   |
| OilCrash | Sunday    | 30-Jul-06 | 4:45 PM | PARAMOUNT | WELLINGTON   |
| OilCrash | Wednesday | 09-Aug-06 | 7:45 PM | RIALTO    | DUNEDIN      |
| OilCrash | Thursday  | 10-Aug-06 | 6:00 PM | RIALTO    | DUNEDIN      |
| OilCrash | Friday    | 18-Aug-06 | 6:15 PM | RIALTO 2  | CHRISTCHURCH |
| OilCrash | Sunday    | 20-Aug-06 | 6:30 PM | RIALTO 2  | CHRISTCHURCH |

## Angry Monk: Reflections on Tibet

Switzerland 2005, 97 Minutes  
Director: Luc Schaedler  
In Tibetan and English, with English subtitles  
Festivals: **Vancouver 2005; Sundance 2006**

[www.angrymonkthefilm.ch](http://www.angrymonkthefilm.ch)

Largely ignored or reviled in his lifetime, Gendun Choephel (1903-1951) has become an important figure in a rapidly changing Tibet. Choephel was angry; he was also a passionate sensualist (he smoked, drank and translated the Kama Sutra into Tibetan) and tragically ahead of his time: all of which did little to endear him to the Tibetan government. A man of impressive wit and intelligence, he lived almost 30 years as a monk, and left disillusioned, but determined to see what else the world had to offer. Director Luc Schaedler retraces Choephel's travels across India and Tibet and retells his story as personal odyssey and symbol of Tibet's wavering responses to China and to modernisation.

"The myth of Tibet as peaceable kingdom destroyed by Chinese occupation was an idea that Choephel himself exposed with his research into Tibet's warring past. Religious fundamentalism, be it Catholic doctrine or Buddhist philosophy, is the same the world over, and a culture that stops is a culture that rots. And that is a truth that Choephel fought and died for." — Vancouver Film Festival

|            |           |           |          |          |            |
|------------|-----------|-----------|----------|----------|------------|
| Angry Monk | Saturday  | 29-Jul-06 | 12:45 PM | SKY CITY | AUCKLAND   |
| Angry Monk | Sunday    | 30-Jul-06 | 5:15 PM  | ACADEMY  | AUCKLAND   |
| Angry Monk | Tuesday   | 01-Aug-06 | 8:15 PM  | TE PAPA  | WELLINGTON |
| Angry Monk | Wednesday | 02-Aug-06 | 11:00 AM | TE PAPA  | WELLINGTON |

Venue details, dates and sessions are still to be confirmed but will be available in the festival brochure and online at [www.nzff.telecom.co.nz](http://www.nzff.telecom.co.nz)



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Thank You!