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Fieras e marcaus

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Pertgei Ovomaltine dueigi buca vegnir buglida (cuschinada)

Entras il buglir vegnan las substanzas de nos aliments (legums, carn ed auters) sbluccai ed aschia vegn il tuchegiar levgiaus considerablamein. Quei ei igl avantatg dil cuschinar, al qual era disavantatgs stattan a pèr. Sil tuchegiar dils grass ha il cuschinar denton pouca influenza. Autras impurtontas substanzas nutritivas, sco clar d'iev, lecithin e lipoidas piardan schizun entras meina ditg buglir. Mo ussa vegn la scrutaziun dils davos 20—30 onns e muossa si, ch'era ils aschi necessaris ed impurtonts vitamins piardan, sche buca diltut, bein per gronda part lur valeta entras il buglir.

Nus sesanflein cheu veramein denter sutgas e bauns: Vegn la maglia buca cuschinada, sche sa ella vegnir nezeziata mo per part da nies organismus, cuschinein nus ella, sch'exista il prighel de spazzar impurtontas parts de quella. Il cuschinar ei ina brutala intervenziun ella structura organica, q. v. d. ella natira della sostanza nutritiva, sco la natira viventa porscha ella a nus. Da l'otra vard ein bia substanzas en lur fuorma criua, nuncuschinada mo de relativa valeta pil carstgaun.

Il tutaparti dell'Ovomaltine consista en quei, che la procedura de quei product daventa mo sut temperaturas bassas. *La finamira dil producent ei stau: guldignar las parts de gronda valur de quest stupent aliment entras tut quitaun, e de conservar quel en ina fuorma secca, talenteivla e leva de tuchegiar.*

Quelluisa han ins saviu mantener e conservar las pli sensibilas ed effectivas substanzas. Malgrad quei fin proceder, han ins saviu salvar all'Ovomaltine tut sias valurs nutritivas e siu lev tuchetg.

El medem temps san ins conservar ditg e liung quei preparat sco era siu gust natural e de talien.

Tgei donn pia, de mischedar el latg bugliu, cauld l'Ovomaltine ch'ei preparada cun taniens quitaun e precisium; ni schizun de buglir ensemen cul latg! Cheutras vegn la gronda valeta dil preparat, senza vuler, degradaus e sminuius, gie bunamein annulaus.

Tgi che vul pia utilizar ontras las forzas nutritivas, contenidas ell'Ovomaltine, patratgi adina: Mai buglir, anzi derscher en latg tievi, ni era en cafe u the, metter tier zucher tenor gust, turschar e la bubronda plein forza ed energia ei pinada per guder.

Ovo Sport ei Ovomaltine cun cuntegn de latg augmentau plus zucher. Ch'ins magli el crius, ni mo rar en aua, cauld u freid, tenor la stagiun . . . , adina meina *Ovo Sport* en cuortissim temps al tgierp las substanzas pretendidas per nutriment a quel e crescha zun valentas reservas de forza.

Choc Ovo ei Ovomaltine zucherada, surtratga cun fina tschigulata. Ovomaltine ei — gia quei che pertucca la peisa — la part principala dil preparat, che renda ad el ina zun gronda valeta nutritiva. *Choc Ovo* ei ina delicatezza extraordinari buna. A raschun de sia crusta de tschigulata sa *Choc Ovo* buca vegnir fatgs liquids. *Choc Ovo* — de ruir per pign e grond, per dallas nov e da marena, duront la lavur e sin turs e viadis.

Dr. A. WANDER A. G., Berna