

**Zeitschrift:** Jahresbericht / Schweiz Tourismus  
**Herausgeber:** Schweiz Tourismus  
**Band:** - (2005)

**Vereinsnachrichten:** Les adresses

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 30.03.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# Les adresses.

## Marchés & MICE

Contact: Urs Eberhard  
Fonction: EVP Markets & MICE  
Tél. +41 44 288 13 42  
Fax +41 44 288 12 04  
E-mail urs.eberhard@switzerland.com  
Suisse Tourisme  
Tödistrasse 7  
Case postale 2077  
CH-8027 Zurich

## Allemagne

### Francfort

Contact: Christina Marzluff  
Fonction: Country Manager Germany  
Tél. +49 69 25 60 01 30  
Fax +49 69 25 60 01 38  
E-mail christina.marzluff@switzerland.com  
Schweiz Tourismus  
Rossmarkt 23  
DE-60311 Frankfurt a. Main

### Munich

Contact: Angelo Brazzerol  
Fonction: District Manager München/Bayern  
Tél. +49 89 286 599 03  
Fax +49 89 286 599 04  
E-mail angelo.brazzerol@switzerland.com  
Schweiz Tourismus  
Steinsdorfstrasse 20  
DE-80538 München

### Berlin

Contact: Marcelline Kuonen  
Fonction: District Manager  
Berlin/Neue Bundesländer  
Tél. +49 302 472 74 06  
Fax +49 302 472 74 08  
E-mail marcelline.kuonen@switzerland.com  
Schweiz Tourismus  
Marienstrasse 15  
DE-10117 Berlin

### Düsseldorf

Contact: Lukas Hammer  
Fonction: District Manager Düsseldorf/NRW  
Tél. +49 211 498 00 40  
Fax +49 211 498 00 41  
E-mail lukas.hammer@switzerland.com  
Schweiz Tourismus  
Bankstrasse 6  
DE-40476 Düsseldorf

## Hambourg

Contact: Heidi Freiburghaus  
Fonction: District Manager  
Hamburg/Nördl. Bundesländer  
Tél. +49 40 33 07 31  
Fax +49 40 32 39 00  
E-mail heidi.freiburghaus@switzerland.com  
Schweiz Tourismus  
Grosse Theaterstrasse 39  
DE-20354 Hamburg

## Autriche

### Vienne

Contact: Urs Weber  
Fonction: District Manager Austria  
Tél. +43 1 513 26 40  
Fax +43 1 513 93 35  
E-mail urs.weber@switzerland.com  
Schweiz Tourismus  
Neuer Markt 4  
Postfach 34  
AT-1015 Wien

## Grande-Bretagne & Irlande

### Londres

Contact: Evelyn Lafone  
Fonction: Country Manager UK and Ireland  
Tél. +44 20 7845 7682  
Fax +44 20 7845 7699  
E-mail evelyn.lafone@switzerland.com  
Switzerland Tourism  
30 Bedford Street  
GB-London W2CE 9ED

## Pays-Bas

### Amsterdam

Contact: Martin Nydegger  
Fonction: Country Manager Netherlands  
Tél. +31 20 625 53 94  
Fax +31 20 625 59 85  
E-mail martin.nydegger@switzerland.com  
Zwitzerland Toerisme  
Keizersgracht 203  
Postbus 17400  
NL-1001 JK Amsterdam

## Italie

### Milan

Contact: Dino Dulio  
Fonction: Country Manager Italy  
Tél. +39 02 763 911 15  
Fax +39 02 760 011 63  
E-mail dino.dulio@switzerland.com  
Svizzera Turismo  
Centro Svizzero  
Piazza Cavour 4  
IT-20121 Milano

## Rome

Contact: Piccarda Frulli  
Fonction: District Manager Central  
and Southern Italy  
Tél. +39 06 44 20 2498  
Fax +39 06 44 11 7280  
E-mail piccarda.frulli@switzerland.com  
Svizzera Turismo  
Via Nomentana 175  
IT-00161 Roma RM

## France, Belgique & Espagne

Contact: Michel Ferla  
Fonction: Country Manager France, Belgium  
and Spain, Vice Director Switzerland Tourism

### Paris

Contact: Michel Ferla  
Fonction: Country Manager France, Belgium  
and Spain, Vice Director  
Tél. +33 1 44 51 65 48  
Fax +33 1 47 42 43 88  
E-mail michel.ferla@switzerland.com  
Suisse Tourisme  
11 bis, rue Scribe  
FR-75009 Paris

### Bruxelles

Contact: Ursula Maag  
Fonction: Market Manager Belgium  
Tél. +32 2 345 33 68  
Fax +32 2 345 35 52  
E-mail ursula.maag@switzerland.com  
Zwitzerland Toerisme  
Suisse Tourisme  
Boîte postale 1600  
BE-1000 Bruxelles 1

### Barcelone

Contact: Marc Meister  
Fonction: Representative for Spain  
Tél. +34 93 414 5874  
Fax +34 93 201 8657  
E-mail sergat@sergatSpain.com  
Suiza Turismo  
c/o SERGAT ESPANA S.L.  
Pau Casals 4  
ES-08021 Barcelona

#### Pays nordiques & Europe de l'Est

Contact: Corinne Genoud  
Fonction: Market Manager Northern and Eastern Europe  
Tél. +41 44 288 14 56  
Fax +41 44 288 12 05  
E-mail corinne.genoud@switzerland.com

#### Suède

Contact: Marianne Söderblom  
Fonction: Key Account Manager  
Tél. +46 8 676 7924  
Fax +46 8 211 504  
E-mail marianne.soederblom@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
Valhallavägen 64  
P.O. Box 26143  
SE-10041 Stockholm

#### Pologne

Contact: Adriana Czupryn  
Fonction: Representative for Poland  
Tél. +48 22 628 04 81  
Fax +48 22 621 05 48  
E-mail adriana.czupryn@switzerland.com  
Switzerland Tourism  
c/o Ambasada Szwajcarii  
Aleje Ujazdowskie 27  
PL-00-540 Warszawa

#### République Tchèque

Contact: Alena Koukalova  
Fonction: Representative for Czech Republic  
Tél. +42 02 22 52 11 25  
Fax +42 02 22 51 36 85  
E-mail alena.koukalova@switzerland.com  
Switzerland Tourism  
c/o Handelskammer Schweiz-Tschechische Republik  
Husitska 90  
CZ-130 00 Praha 3

#### Amérique du Nord

Contact: Rafael Enzler  
Fonction: Country Manager North America and Canada

#### New York

Contact: Rafael Enzler  
Fonction: Country Manager North America and Canada  
Tél. +1 212 245 2581  
Fax +1 212 262 6116  
E-mail rafael.enzler@switzerland.com  
Switzerland Tourism  
Swiss Center  
608 Fifth Avenue  
US-New York, NY 10020

#### Santa Monica

Contact: Michael Schandroch  
Fonction: District Manager Western USA and Mexico  
Tél. +1 310 260 2421  
Fax +1 310 260 2923  
E-mail michael.schandroch@switzerland.com  
Switzerland Tourism  
501 Santa Monica Blvd.  
Suite 607  
US-Santa Monica, CA 90401

#### Toronto

Contact: Ivan Breiter  
Fonction: Market Manager Canada  
Tél. +1 416 695 2605  
Fax +1 416 695 2774  
E-mail ivan.breiter@switzerland.com  
Switzerland Tourism  
926 The East Mall  
CA-Etobicoke (Toronto), Ontario M9B 6K1

#### Marchés stratégiques de croissance

Contact: Federico Sommaruga  
Fonction: Market Manager Russia/CIS, India, GCC and Emerging Markets  
Tél. +41 44 288 12 52  
Fax +41 44 288 12 05  
E-mail federico.sommaruga@switzerland.com

#### Inde

Contact: Ritu Sharma  
Fonction: Marketing and Media Manager  
India  
E-mail ritu.sharma@switzerland.com

Contact: Aishvarya Guhagarkar  
Fonction: Representative for Western India  
E-mail aishvarya.guhagarkar@switzerland.com  
Tél. +91 222 285 16 98  
Fax +91 222 282 82 51  
Switzerland Tourism  
c/o Swiss International Air Lines  
Maker Chambers VI  
220 Nariman Point  
IN-400 021 Mumbai

Contact: Sarah Berry  
Fonction: Representative for Northern and Eastern India  
Tél. +91 11 23 41 50 19  
Fax +91 11 23 41 50 18  
E-mail sarah.berry@switzerland.com  
Switzerland Tourism  
World Trade Tower (WTT)  
5th Floor, Barakhamba Lane  
IN-110001 New Delhi

#### Fédération de Russie et CIS

Contact: Maria Makarova  
Fonction: Marketing and Media Manager  
Russian Federation/CIS  
Tél. +7 495 937 77 64  
Fax +7 495 937 77 98  
E-mail maria.makarova@switzerland.com  
Switzerland Tourism  
c/o Swiss International Air Lines  
Paveletskaya Square 2, Bldg. 3, 11th floor  
RU-115045 Moscow

#### Pays du Golfe (GCC)

Contact: Tawfik Melli  
Fonction: Representative for the Gulf Countries  
Tél. +971 4 2945110  
Fax +971 4 2941410  
E-mail tawfik.melli@switzerland.com  
Switzerland Tourism  
Al-Yamaha Tower, 1st floor, office 102 & 103  
Near Deira City & Creek Golf Club  
P.O. Box 2932  
AE-Dubai

#### Marchés réactifs

##### Singapour

Contact: Katherine Kuepfer  
Fonction: Representative for Singapore  
Tél. +65 6469 4023  
Fax +65 6466 8245  
E-mail katherine.kuepfer@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
1, Swiss Club Link  
SG-288162 Singapore

##### Thaïlande

Contact: Sirilak Nunsunanon  
Fonction: Representative for Thailand  
Tél. +66 2636 2150  
Fax +66 2636 2167  
E-mail sirilak.nunsunanon@switzerland.com  
Switzerland Tourism  
c/o Swiss International Air Lines  
Abdulrahim Place, 21 floor  
990 Rama IV Road  
TH-Bangkok 10500

##### Malaisie

Contact: Susila Murugaiah  
Fonction: Representative for Malaysia  
Tél. +60 3 2148 0622  
Fax +60 3 2148 0935  
E-mail susila.murugaiah@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
16 Persiaran Madge  
P.O. Box 12008  
MY-50764 Kuala Lumpur

**Brésil**

Contact: Ricardo Pereira  
Fonction: Representative for Brazil  
Tél. +55 11 3372 8207  
Fax +55 11 3253 57 16  
E-mail ricardo.pereira@switzerland.com  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Avenida Paulista, 1754 - 4º Andar  
Edifício Grande Avenida  
BR-01310-200 São Paulo-SP

**Israël**

Contact: Naomi Lehmann  
Fonction: Representative for Israel  
Tél. +972 51 878199  
Fax +972 35 464408  
E-mail naomi.lehmann@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
228 rue Hayarkon  
IL-63405 Tel Aviv

**Australie**

Contact: Giovanni Di Stefano  
Fonction: Representative for Australia  
Tél. +61 1300 724 666  
Fax +61 2 92 645 163  
E-mail gianni.distefano@switzerland.com  
Switzerland Tourism  
Walshes World Agencies Pty. Ltd.  
GSA Swiss International Air Lines  
Lvl 3, 117 York  
AU-Sydney, NSW 2000

**Afrique du Sud**

Contact: Carina Fourie  
Fonction: Representative for South Africa  
Tél. +2712 452 06 90  
Fax +2712 346 26 21  
E-mail carina.fourie@switzerland.com  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Cradock Heights, 2nd floor  
21 Cradock Avenue  
ZA-2196 Johannesburg/Rosebank

**Marchés clé d'Asie**

Contact: Jürg Schmid  
Fonction: CEO Switzerland Tourism  
E-mail: juerg.schmid@switzerland.com  
Switzerland Tourism  
Tödistrasse 7  
Postfach 2077  
CH-8027 Zürich

**Tokyo**

Contact: Roger Zbinden  
Fonction: Country Manager Japan and  
Asian Key Markets  
Tél. +81 3 5401 5426  
Fax +81 3 5401 5427  
E-mail roger.zbinden@switzerland.com  
Switzerland Tourism  
Toranomon Daini Waiko Bldg. 3F  
5-2-6, Toranomon, Minato-ku  
JP-Tokyo 105-0001

**Séoul**

Contact: Jean Kim  
Fonction: Market Manager Korea  
Tél. +822 3789 3250  
Fax +822 3789 3255  
E-mail jean.kim@switzerland.com  
Switzerland Tourism  
13 Fl., Dongbu Dadong Bldg.  
103, Da-Dong  
Jung-Gu  
KR-Seoul 100-180

**Beijing**

Contact: Simon Bosshart  
Fonction: Market Manager China  
Tél. +86 10 6512 54 26  
Fax +86 10 6512 09 73  
E-mail simon.bosshart@switzerland.com  
Switzerland Tourism  
610 Scitech Tower  
22 Jianguomenwai Dajie  
CN-100 004 Beijing

**Shanghai**

Contact: Grace Gao  
Fonction: District Manager East China  
Tél. +86 21 6218 5788  
Fax +86 21 6218 5789  
E-mail grace.gao@switzerland.com  
Switzerland Tourism  
Room 1208, West Gate Tower  
1038 Nanjing Xi Lu  
CN-200 041 Shanghai

**Hong Kong**

Contact: Casey Liu  
Fonction: Market Manager Hong Kong  
and Southern China  
Tél. +852 2865 6505  
Fax +852 2528 9955  
E-mail casey.liu@switzerland.com  
Switzerland Tourism  
Suite 1116, 11/F, Ocean Centre  
Harbour City, 5 Canton Rd.  
Tsim Sha Tsui, Kowloon  
HK-Hong Kong

**Taipei**

Contact: Lucy Lu  
Fonction: Market Manager Taiwan  
Tél. +886 22 757 66 28  
Fax +886 22 757 69 84  
E-mail lucy.lu@switzerland.com  
Switzerland Tourism  
c/o Trade Office of Swiss Industries (TOSI)  
Room 3101, 31 Floor, No. 333  
Keelung Road, Section 1  
TW-110 Taipei





Schwägalp und Säntis, Appenzell  
Schwägalp et le Säntis, Appenzell

