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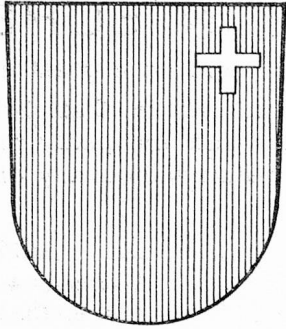
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ARMS OF SCHWYZ.



Gules, in the sinister chief point a crosslet argent.

Red was the characteristic colour of the first inhabitant of Switzerland and of the three primitive cantons in particular.

The red banner of Schwyz, like those of other cantons, was charged with the military sign of all Confederates, the white cross.

The cantonal arms, plain red and exempt of all charge for centuries, adopted the white cross of the banner in the middle of the XVIIIth century. This crosslet argent was placed in one of the cantons of the shield, and in the absence of any decree fixing its exact position, we see the crosslet borne on either the dexter or sinister side of the chief. It was only in the last century that the custom of placing the crosslet in the canton sinister — and this contrary to heraldic principles — became general.

The arms of Schwyz symbolize the memorable oath of the three leagued cantons "each for all, all for each" which still remains the motto of Switzerland. Out of the defensive alliance sprang the pact which constituted the germ of the present Swiss Confederation.

Schwyz has the double honour of having given its arms and name to Switzerland.

P.S.

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SARAJEVO (A)

"Sarajevo" is the true story of the morganatic marriage of the unfortunate Franz-Ferdinand, Heir to the Austrian throne, whose assassination at Sarajevo, together with his wife, Sophie, Duchess of Hohenberg, provided the pretext for the outbreak of World War I.

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"Sarajevo" commenced its premier run at the Academy Cinema on Saturday, September 6th.

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