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AN APPEAL.

The SWISS BENEVOLENT SOCIETY and the SWISS CHURCHES IN LONDON appeal once more to their compatriots for their kind contributions in kind or cash, in order to provide a litte extra cheer for Christmas to our Swiss in need. All kinds of wearing apparel, household goods and furniture would be much appreciated and gratefully received.

Please send parcels, if possible *before* December 5th, 1949, to 31, Conway Street, Fitzroy Square, London, W.1, and cash remittances to

The Revd. C. REVERDIN, s, Park View Road, Finchley SWISS BENEVOLENT SOCIETY, 31, Conway Street, W.1.

The Revd. C. REVERDIN, 7, Park Road, Finchley, N.3.

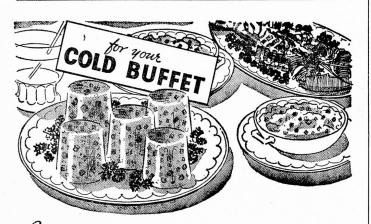
The Revd. H. BLUM, 1, Womersley Road, N.8.

The Revd. Father A. LANFRANCHI, 58, Queen's Gate, S.W.7.

GUIDE TO THE SWISS COLONY.

A very attractive Guide to the Swiss Colony in Great Britain has just been published, with a foreword by its Editor, Dr. H. W. Egli, President of the Nouvelle Société Helvétique.

This useful guide will undoubtedly be of great help to our young compatriots in this country.



Uspic dishes make meat go further

In these days one cannot afford to neglect any device that makes the most of the meat ration. Aspic dishes do this in an attractive and appetizing manner. With Maggi^s Beef Aspic Jelly one can convert unattractive meat, fish and vegetable 'left-overs' into sparkling supplementary dishes that invite the eye and moisten the palate.



CV1-28

CITY SWISS CLUB.

Annual Banquet and Ball.

In a week from now the Annual Banquet and Ball of the City Swiss will take place at the Dorchester Hotel, Park Lane, W.1.

In accordance with the age long custom, the committee has invited a number of prominent Englishmen to be their guests at this annual festival which will add to the attractiveness of the evening.

We are informed, that the sale of tickets is very satisfactory, and are asked to point out, that nonmembers of the Club and their friends will be cordially invited.

For those whose "dancing years are over" a cabaret has been arranged, so that everyone will find some attraction.

To enable the committee to make adequate arrangements for this evening, applications for tickets should be forwarded at once, either to members of the Committee or the "Swiss Observer."

The list will be closed on Monday, November 28th, 1949.

CITY SWISS CLUB. Monthly Meeting.

The Monthly Meeting of the City Swiss Club took place on Thursday, November 10th, at the Dorchester Hotel, Park Lane, W.1.

Mr. P. A. Moehr was in the Chair, and there were about 70 members present.

The President, towards the end of an excellent dinner, opened the Meeting by welcoming the guest of honour, the Hon. Josiah Wedgwood, head of the worldwide known Pottery factory, Josiah Wedgwood, Sons Ltd; of Barlaston; amongst other guests present, were M. V. Umbricht, Commercial Attaché at the Swiss Legation, and Colonel Rieser, Military Attaché.

Mr. Moehr gave a very concise and interesting exposé of the history and development of the firm of Josiah Wedgwood, Sons Ltd. since its foundation in 1612, and then informed the members that Mr. Josiah Wedgwood would give an address on "Britain's Economic Problems." As most of the lectures and addresses at meetings of the City Swiss Club, are to be treated as "off the record", it is sufficient to say, that the speaker gave a fair, if in part somewhat biassed, *compte-rendu* of the present days problems with which the business community in this country is faced. After the address, which was accorded a hearty applause, an interesting discussion ensued in which various members of the Club took part.

The Meeting was closed shortly before 10 o'clock.

HIGH CLASS ACCOMMODATION Twenty minutes from Piccadilly. Comfortable double & single rooms. H. & C. Partial Board. 17, Freeland Road, W.5. Tel. ACOrn 0209.