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BIRTHDAY WISHES TO THE S.O.

Can it be true that thirty years have pass'd
Since your first copies tumbled from the press
Like blossoms from a tree in May?

Let's hail this issue with a trumpet blast
To show how pleased we are still to possess
This paper which has come to stay.

This "S.O." which means such a lot to us
And never fails its mission to fulfil:
Keeping with home in faithful touch.

Its news is fair and never scandalous;
Each page bears witness to that care and skill
We gladly recognise as such.

To celebrate this happiest of events
To-day's edition wears a festive guise,
A new and lovely birthday dress.

From many sides flow well-earned compliments,
Wishing you well upon your enterprise
But there's no need for bashfulness.

For these good wishes truly are sincere;
Take them not for the morrow but beyond,
The day when each shall hear the call.

May you till then continue in your sphere,
Helping to closely tie that unseen bond
Of brotherhood amongst us all.

"GALLUS."



Instant coffee

A spoonful of Nescafé
in the cup, near-boiling
water added — coffee's
ready! . . .

grand coffee

Preferred not only for speed,
but for full-bodied flavour,
roaster-fresh fragrance, every
time, for the goodness is sealed
in by the special Nestlé process.

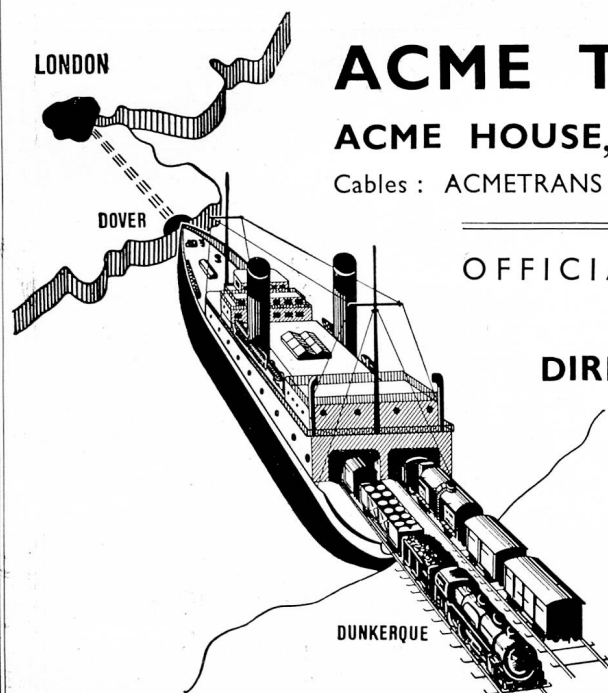


NESCAFÉ

Nescafé is a soluble coffee product composed of coffee
solids, with dextrins, maltose and dextrose, added to retain
the aroma.



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