

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1954)

**Heft:** 1236

**Rubrik:** Swiss Mercantile Society

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 01.04.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

**SWISS MERCANTILE SOCIETY.**

The monthly meeting held at Swiss House on 8th September was not crowded by any means, no doubt partly owing to absences on holidays. Mr. O. Grob had sent in his apologies, one of his sons having just undergone an operation for appendicitis.

Mr. W. Meier reported the loss, through death, of yet another member, Mr. Jean Jacques Keller, importer of wines and cigars. Those present paid him the usual silent tribute by standing.

Mr. Ernest Burgaezzi, traffic manager of Swiss Air, London, was elected a member. On the other hand we had to accept the resignation of Mr. Oboussier, of Bally Shoe Co., Schoenenwerd, who returned to Switzerland some years ago.

The house warming party planned for September for the opening of the members-room, which is now ready, has been put off until a later meeting, when we may expect a fuller attendance. Those who have not seen it must make a point of an early visit. The panelling, the furniture of the same shade of oak, the easy chairs, the pictures, and the curtains, all lend a homely and a pleasant atmosphere to this room which will be reserved exclusively for members. There is provision for two electric heaters. The room is open to members any day except Saturdays and Sundays.

It was reported that the appeal made earlier this year for financial support of the French hospital, which also caters for quite a number of our compatriots, was highly successful. An amount of no less than £4,000 nett will be paid over to the hospital. A letter has been received from Madame de Torrénté, thanking the S.M.S. for its donation and help.

Mr. A. Schwander, head of the department for professional education in the Bundesamt für Industrie, Gewerbe und Arbeit, Berne, was shortly to come to London in connection with our College, and the arrangements for the reception and entertainment of him and Mrs. Schwander were outlined and approved.

Mr. W. L. Krucker was authorised to make a reservation with the Dorchester Hotel for an Annual Dinner and Dance on a Saturday early next February.

The meeting ended with Mr. W. Stettbacher showing us a goodly collection of excellent photographs he took during his summer holidays among the Swiss giants. One of his pertinent comments is worth recording here: "The present generation have lost the use of their legs. You hardly meet anybody on such excursions."  
*E.H.S.*

**FREIGHT EXPRESS LIMITED**

SHIPOWNERS, BROKERS,  
CHARTERING AGENTS,  
FORWARDING, WHARFAGE

**11/12, FENCHURCH STREET, LONDON, E.C.3**

Phone: MANsion House 7561/7  
Telegrams: "Telcoport, Telex, London"

**Express Wharf, 38, Westferry Road, London, E.14**

Phone: EASt 2422/3

**OMEGA****THE RECORD-BREAKER**

If you win six first prizes in eight successive contests, you have a right to be proud!

That is exactly what the world-famous Omega 30 mm has done and all the world loves a winner!

Already over a million men have chosen the Omega 30 mm, recognising that this timepiece fulfils all

requirements for highest wrist watch accuracy. Now with production well into the

second million, the Omega 30 mm

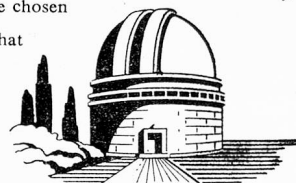
has won its sixth victory out of eight

consecutive annual precision contests in the wrist watch category at the Geneva Observatory.

Significantly, this is not only the most

difficult category there is, but also the most

important for time-conscious men all over the world.



*OLYMPIC GAMES — For 20 years Omega has timed the Olympic Games. Again the most exacting and impartial experts have chosen Omega to time the 1956 Olympics in Melbourne, Australia. This is the highest recognition any watch has ever received from the countries of the world.*

Model B.90  
in 9 carat gold



**Ω**  
30mm

**OMEGA**

The watch the world has learned to trust

*Factories at Bienne and Geneva, Switzerland.*

*Write to the Omega Watch Company (England) Limited, 26-30 Holborn Viaduct, London, E.C.1 for list of authorised jewellers whose guarantees alone are recognised.*