

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1955)

Heft: 1261

Artikel: Delegation from bernese Oberland visits Britain

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-694192>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 16.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

DELEGATION FROM BERNESE OBERLAND VISITS BRITAIN.

A delegation of 12 managers of local tourist offices in the Bernese Oberland and publicity managers of the railways in that district visited Great Britain between September 26 and October 1, 1955. The party was led by Mr. Godi Michel, Manager of the Bernese Oberland Tourist Office, Interlaken.

They gave receptions to travel agents in London,

Manchester Bradford and Leeds in appreciation of the collaboration received during the past years and to foster further friendly relations.

At the receptions, two girls in Bernese costume served Swiss wine and Swiss cheese (Hobelkaese) and a colour film about the Bernese Oberland was shown. A yodeller and an accordion player produced Bernese atmosphere.

Most members of the party returned by Swissair to Berne on October 1.



Here members of the party are seen leaving London Airport for Berne, on October 1. They are, left to right: H. Brunner, Accordionist; Miss Brigitte Buchli, of Brienz; Swissair Hostess; Godi Michel, Manager of Bernese Oberland Tourist office, Interlaken; Miss Ruth Imbach, of Wengen, and Willi Mathyer, Yodeller. On the steps: F. Borter, of Wengen; P. Loosli, Manager of Tourist Office, Gstaad; H. von Bidder, Manager of Tourist Office, Grindelwald.

**SHIPPING
FORWARDING
INSURANCE
PACKING**

ALLIED HOUSE :
SWISS SHIPPING Co. Ltd.,
RITTERGASSE 20,
BASLE.

COMPTON'S
LIMITED

12a & 13, WELL COURT,
BOW LANE, LONDON, E.C.4

SPECIAL SERVICES TO SWITZERLAND
by TRAIN FERRY (the ALL RAIL Route)
by RHINE CRAFT (the ALL WATER Route)

CONTINENTAL FREIGHT AGENTS TO THE BRITISH RAILWAYS

Tel.: CITY 4053

**SEA
LAND
AIR
RHINE**

ALLIED HOUSE :
JOHN IM OBERSTEG & Co. Ltd.,
AESCHENGRABEN 24/28,
BASLE.

Cables : COMNAVIR