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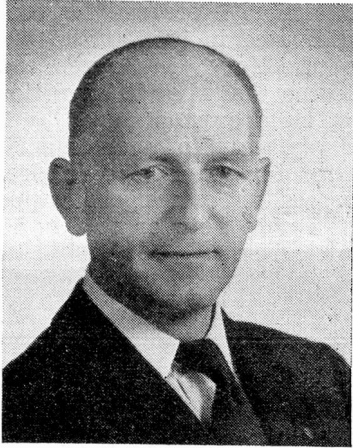
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A WELL DESERVED HONOUR.



We are extending heartiest congratulations to Mr. W. Meier, President of the Swiss Mercantile Society, London, on his election, on the occasion of the recent Delegates Meeting of the "Schweiz. Kaufmännischen Verein" in Basle, as an Honorary Member.

Mr. Meier has last February celebrated his 10th anniversary as President of the Swiss Mercantile Society, which is a section of the S.K.V.; his devotion and work given so freely to this enterprising Society has thus received a befitting and well deserved award.

Not only has he rendered conspicuous services to his Society in particular, but also to the London Colony in general, as a member of various committees, and at one time Chairman of the Assembly of Presidents of Swiss Societies in Great Britain.

This new honour he is sharing now with two former Presidents of the Swiss Mercantile Society, London, namely Messrs. A. C. Stahelin and J. J. Boos.

Mr. Meier was born in 1908, and originates from Glattfelden, (Ct. Zurich). He received his schooling at the Primary and Secondary schools in his native town, and afterwards spent four years at the "Kan-

tonale Handelsschule", Zurich, where he took the final diploma.

After a short stay with an import and export firm in Zurich, and having attended the "Rekrutenschule", he came to London in 1928, not yet twenty years of age. His intentions were to perfect his knowledge of the English language, and after accomplishing this, to go overseas; but so like many compatriots of his, he fell in love with London and decided to stay on.

Soon after his arrival in this country he joined the Swiss Mercantile Society, and at once took a great interest in their work. In 1930, he was elected a member of the Education Department Committee, and five years later (1935) became its Chairman.

At one of the dances of the City Swiss Club, of which he became a member in 1933, he met the then Miss Mariann Gysin from Liestal, whom he married in 1935. The result of this happy marriage is four children.

Mr. Meier is a keen sportsman, and especially interested in athletics, he was a regular competitor at the Swiss Sports and other sports meetings, where he won many prizes.

In September, 1939, at the outbreak of the last war, he was called up and returned to Switzerland where he saw service with the "Mitrailleuse Bat. 66", and on having been granted an early leave, returned to London. He is Manager of an important Metal Merchants firm in London.

We hope that a kind Providence will allow him to render many more services to our Colony.

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