

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1958)

**Heft:** 1311

**Rubrik:** Nouvelle société helvétique

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 01.04.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

**SWISS MERCANTILE SOCIETY.**

**Annual Dinner and Dance,  
on Saturday, 25th January 1958,  
at the Dorchester Hotel, Park Lane, W.1.**

We wish to direct the attention of our readers to the Annual Dinner and Dance which will take place on January 25th at the Dorchester Hotel (see advertisement).

The Swiss Mercantile Society hardly need any introduction. During the last few years they have gone from success to success, building up an organisation which can claim the respect of everyone, and one hardly exaggerates when one speaks of their work as being of national importance.

More than ever this enterprising Society deserve the support of the members of the London Swiss Colony in all their doings, and a large attendance at their annual festival, we are sure, they would appreciate as showing our gratitude for their work.

The coming Annual Dinner and Dance is a splendid opportunity to re-unite once again old friends and members, and we make a strong appeal to all to come along on the 25th inst. to spend a few happy hours amongst old and new friends.

Let us hope, then, that this important event will register a record attendance; the Society and their leaders fully deserve it.

Therefore, *au revoir* at the Dorchester Hotel on the 25th of January. *ST.*

**NOUVELLE SOCIETE HELVETIQUE.  
(London Group)**

On December 17th, when members and friends met at the Swiss Hostel for Girls, a very happy pre-Christmas mood prevailed. Soft candle-light and evergreen gave hall and lounge a festive appearance. In place of dinner, there was a generous supply of tasty sandwiches and coffee or tea, followed by a delicious sweet.

The second part of the evening was taken up by carol and hymn singing, and a delightful musical entertainment provided by girls of the Hostel.

With members wishing one another a happy Christmas and New Year, the last — and very enjoyable — meeting in 1957 came to a close.

*L.M.*

**SWISS BANK CORPORATION.**

The Swiss Bank Corporation announce that they have given a signature to Mr. A. W. M. Looseley and to Mr. M. W. J. Minns, at their London Office, and we offer our congratulations to these gentlemen.

We also offer our best wishes for a long and happy retirement to the following ladies and gentlemen who left the bank at the end of last year: Misses I. Carey and D. Shaw, and Messrs. W. Jent, E. J. Bennett, A. Mengué, W. Wyss and A. E. Keßbell.

**CONCERT NEWS.**

We wish to announce the following recitals: Saturday, January 18th 1958, at 7.30 p.m., Edith Fischer, piano recital at Wigmore Hall, Wigmore Street, W.1; Saturday, February 15th 1958, at 7.30 p.m., Albert Ferber, piano recital at Wigmore Hall, Wigmore Street, W.1.

# ZURICH for INSURANCE

*All classes of Accident  
Insurance transacted*



*British Board of Reference*

JOHN BEDFORD, O.B.E.  
H. NORMAN LETTS, O.B.E.  
Sir ROWLAND SMITH, M.I.Mech.E.  
W. HAROLD WOOLTORTON

**FAIRFAX HOUSE, FULWOOD PLACE, HIGH HOLBORN,  
LONDON, W.C.1.**

Telephone: Chancery 8833 (20 lines)

**Assets Exceed : - - £60,000,000  
Claims Paid Exceed : £300,000,000**



**Swiss Chalet Cheese is a real treat for Cheese lovers**