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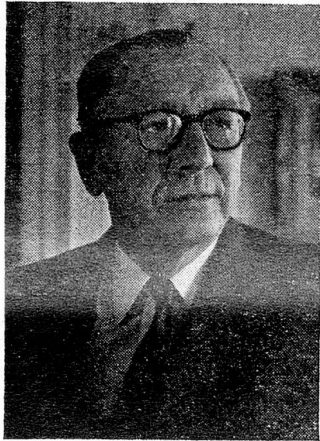
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**SWISSAIR ELECTS NEW CHAIRMAN.**



**ERNEST SCHMIDHEINY.**

The Board of Directors of Swissair have elected Mr. Ernest Schmidheiny as their new Chairman, in succession to the late Dr. R. V. Heberlein.

Mr. Schmidheiny is a leading Swiss industrialist and Chairman of the Swiss Holderbank-Wildegg Cement Company. He joined the Board of Swissair in February 1947 and has been a member of its Executive Committee since December 1953.

As a businessman with world-wide contacts he has travelled extensively in Europe, Africa, North America and South America. Up to 1949 he was also an active private pilot.

Mr. Schmidheiny was born in Balgach (Ct. St. Gall) in 1902 and now lives at Céligny in the canton of Geneva.

**AN ARRIVAL AT THE EMBASSY.**

We have much pleasure in introducing to our readers Monsieur Marcel Vogelbacher, 2nd Secretary of Embassy, who is the successor to Monsieur Etienne Vallotton, who recently left the Embassy in order to take up a post at the Federal Political Department in Berne.

Monsieur Vogelbacher was born in Berne in 1919, and is a citizen of Leuggern. He received his education at the *Gymnasium* and the University of Berne, where in 1945 he obtained the degree of Doctor of Law.

From 1940 to 1945 he served in the army as an artillery officer, afterwards entering the service of the Federal Political Department in Berne.

Monsieur Vogelbacher acted from 1946 to 1947 as Attaché to the Swiss Military Mission in Berlin. Returning to Berne he entered the Legal Section of the Political Department, acting also as Secretary of the "Kommission für Nationalisierungsentschädigungen", in which capacity he took part at the deliberations in Budapest and Warsaw.

In 1954 he was transferred to the Swiss Legation at Buenos Aires as Secretary, returning a year later to the Political Department (Legal Section). On the occasion of the British-French action against Egypt, in 1957, Monsieur Vogelbacher was transferred to Cairo, and on 24th February 1958 he took up his post as 2nd Secretary at the Swiss Embassy in London.

We wish him a pleasant and successful stay in the Metropolis.

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