

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1958)
Heft: 1315

Artikel: An arrival at the embassy
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-687411>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

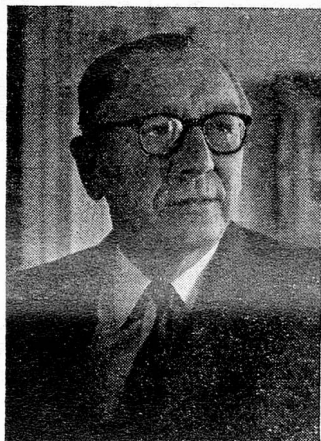
Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 14.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISSAIR ELECTS NEW CHAIRMAN.



ERNEST SCHMIDHEINY.

The Board of Directors of Swissair have elected Mr. Ernest Schmidheiny as their new Chairman, in succession to the late Dr. R. V. Heberlein.

Mr. Schmidheiny is a leading Swiss industrialist and Chairman of the Swiss Holderbank-Wildegg Cement Company. He joined the Board of Swissair in February 1947 and has been a member of its Executive Committee since December 1953.

As a businessman with world-wide contacts he has travelled extensively in Europe, Africa, North America and South America. Up to 1949 he was also an active private pilot.

Mr. Schmidheiny was born in Balgach (Ct. St. Gall) in 1902 and now lives at Céligny in the canton of Geneva.

AN ARRIVAL AT THE EMBASSY.

We have much pleasure in introducing to our readers Monsieur Marcel Vogelbacher, 2nd Secretary of Embassy, who is the successor to Monsieur Etienne Vallotton, who recently left the Embassy in order to take up a post at the Federal Political Department in Berne.

Monsieur Vogelbacher was born in Berne in 1919, and is a citizen of Leuggern. He received his education at the *Gymnasium* and the University of Berne, where in 1945 he obtained the degree of Doctor of Law.

From 1940 to 1945 he served in the army as an artillery officer, afterwards entering the service of the Federal Political Department in Berne.

Monsieur Vogelbacher acted from 1946 to 1947 as Attaché to the Swiss Military Mission in Berlin. Returning to Berne he entered the Legal Section of the Political Department, acting also as Secretary of the "Kommission für Nationalisierungsentschädigungen", in which capacity he took part at the deliberations in Budapest and Warsaw.

In 1954 he was transferred to the Swiss Legation at Buenos Aires as Secretary, returning a year later to the Political Department (Legal Section). On the occasion of the British-French action against Egypt, in 1957, Monsieur Vogelbacher was transferred to Cairo, and on 24th February 1958 he took up his post as 2nd Secretary at the Swiss Embassy in London.

We wish him a pleasant and successful stay in the Metropolis.

**A SQUARE FOOT OF COUNTER
BECOMES A GOLD MINE
with the**



ICED BEVERAGE DISPENSER
★ ELECTRICALLY REFRIGERATED

For
squashes,
milk, or
any non-
carbonated
beverage

**MAKES
COLD DRINKS
GO LIKE
HOT CAKES!**



Swirling
like a fountain and
looking so refreshingly
cool — my customers
can't resist it!

GET DETAILS NOW

CRAWLEY BROS. LTD., 8 SOUTH WHARF, LONDON, W.2.
Telephone: AMBassador 3456 (20 lines)

ONE OF THE ACROW GROUP OF COMPANIES