Zeitschrift: The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1960)

Heft: 1356

Artikel: Industrial products at the Swiss Industries Fair 1960

Autor: [s.n.]

DOI: https://doi.org/10.5169/seals-687318

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Siehe Rechtliche Hinweise.

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. <u>Voir Informations légales.</u>

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. See Legal notice.

Download PDF: 01.04.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

true, however, that this rustic art, which demands agreat deal of taste, as well as skill, is now only being practised by a single craftsman, the heir to a tradition which has been preserved and fostered in the same family for 130 years.

Switzerland carries out a big order for Norway.

In the new Palace of the Norwegian Government—a building which is sixteen stories high—the premises have been covered with Swiss linoleum, from Giubiasco. 13,150 square yards cover the floors and 19,130 square yards the walls. As for the partitions used for dividing the rooms, the covering linoleum has been glued on to pre-fabricated parts.

INDUSTRIAL PRODUCTS AT THE SWISS INDUSTRIES FAIR 1960

The Swiss Industries Fair in Basle, which will take place for the 44th time from 23rd April to 3rd May 1960, emphasises each year in the number of exhibitors taking part the impressive growth of the various engineering industries in Switzerland, just as is happening in all other European countries as well

Practically one-half of the entire exhibition area of something like 1,400,000 sq. ft. will be occupied by industrial groups, the largest of which are the electrical industry and the machine-tool industry. But there will also be an important display of machines for the building trade, packaging machines, machines for the foodstuffs industry, for bakeries and butchers' shops, for the hotel and catering trade and for large institutions, as well as office machines. To these are to be added the extensive group covering all kinds of industrial accessories with its affiliated special groups dealing with welding plant, workshop furniture and fittings, ventilation and air-conditioning plant, aluminium and non-ferrous metals, plastics, precision tools and measuring instruments, medical and dental appliances. The wide range of Swiss industrial production and the manner in which it keeps pace with modern progress is also made evident by the group covering methods of transport, with road vehicles and with special types of conveyors and plant for the

mechanised handling of goods in factories.

Another branch of industry, if in a somewhat different sense, is represented by the watchmaking industry which makes prolific use of every kind of industrial improvements and always occupies a place of honour in Basle, forming a special fair of its own

within the Fair.

THE

ANGLO-SWISS INSURANCE & REINSURANCE AGENCY LTD

29/30, High Holborn, London, W.C.1

Telephone: CHAncery 8554

draw the attention of merchants, forwarding agents and firms connected with Switzerland engaged in the import and export trades to the fact that the SCHWEIZ ALLGEMEINE VERSICHERUNGS-AKTIEN-GESELLSCHAFT, Zurich, have a British subsidiary company the Switzerland General Insurance Co. (London) Ltd., offering the facilities of a first class British insurance company backed by the Swiss company and a world-wide agency organisation. Insurances can be effected at very competitive rates with personal service and advice given where required. We have special facilities for arranging insurances with this company and welcome enquiries.





THERE'S VARIETY AND Quality IN QUALITY IN CONTROL OF STATE OF STAT

Everyone wants these wonderful ribbons manufactured by Selectus Limited. They are made in a host of traditional and fashion colours and in many qualities - plain and fancy, in vlon, "Terylene" and Rayon. Ask for Panda and be sure of the best.

SELECTUS LIMITED · BIDDULPH, STOKE-ON-TRENT.



Telephone—Biddulph 3316-7 Telegrams—Selectus, Stoke-on-Trent