**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1960)

**Heft:** 1357

Rubrik: Our Next Issue

# Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Siehe Rechtliche Hinweise.

# **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. Voir Informations légales.

## Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. See Legal notice.

**Download PDF:** 14.03.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

ALL IN

CONTINENTAL

LOVE

MAGGISSIN

SOUPS

SOUPS

ONLY

ON

We extend heartiest congratulations to Mr. Hans Konrad Boller, son of Mr. A. C. Boller, of "Aberdare", Cross Road, Tadworth, Surrey, on his engagement to Miss Wallean Clarissa Whitehead, daughter of Dr. Whitehead and Mrs. Whitehead of Westmount, Montreal. The wedding will be on the 7th of May at Moreton, Ches.

**PERSONAL** 

**DELICIOUS VARIET** 

We deeply regret to announce the passing away, on February 9th in Prestatyn, of Mr. E. Montag, from 1927 to 1946 Hon. Swiss Consul in Liverpool, at the age of 84. An Obituary will appear in our next issue.

### OUR NEXT ISSUE.

Our next issue will be published on Friday, March 11th 1960. We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscription: L. Jobin, Bruno Frick, A. Knapp, Charles Fer, Mrs. M. Balmer, J. D. Bernoulli, W. Flory, K. E. Ammann (Reinach), H. Berger, O. Grob, F. Winkelman, Dr. V. Umbricht (Berne).

### **SWISSAIR IN 1959**

Swissair's results for 1959 show a continued expansion of traffic, although there was no increase in the company's fleet. Capacity produced rose by seven per cent over 1958 and totalled 196,784,000 ton-kilometres. Capacity sold totalled 120,002,000 ton-kilometres, or eight per cent more than in 1958; the average load factor on the scheduled services was 61.1 per cent (1958: 60.1 per cent).

Aircraft utilisation also improved; the DC-7Cs averaged over 11 flying hours per day and the DC-6Bs over nine hours.

During 1959 the network was extended from 110,000 kilometres to about 127,000. Ankara, Kuwait and Teheran were added, making the number of destinations served by Swissair 55 in 37 countries.

Financially, 1959 was the company's best year ever. Total revenue exceeded 270 million Swiss francs (about £22.5 million). Despite the costs incurred in preparing for the introduction of jets, expenditure was kept within strict limits. The operating profit allows 10 million Swiss francs (about £833,000) to be set aside for additional depreciation, apart from 20 million francs (about £1,666,000) allocated to normal depreciation, thereby making the transition to jet operations considerably easier.

In Europe, where Swissair offered 35.4 per cent of its total capacity, traffic showed general improvement over 1958; the services to and from the United Kingdom produced particularly satisfactory results. Despite increased competition, traffic to the Middle East fulfilled expectations. Although other carriers were already operating jets on the North Atlantic during 1959, Swissair's capacity on this route was well utilised. The South America services, although unfavourably influenced by the political and economic situation in the three countries served, nevertheless produced relatively satisfactory results. Increasing competition was met on the Far East route, but here again Swissair made further progress.

New representations were opened in Caracas, Mexico City, Detroit, Newark, Teheran and Dakar. Outside Switzerland, Swissair now has 83 offices in all parts of the world.

STATISTICS (in 1,000)	1959	1958	Percentage Increase
Kilometres flown Ton-kilometres offered Ton-kilometres utilised of which:	29,934 196,784 120,002	29,794 184,416 111,142	+ 7 + 8
Passenger and baggage ton-kilometres Freight ton-kilometres Mail ton-kilometres	90,267 23,712 6,023	86,301 19,077 5,764	+ 5 +24 + 4
Load factor on the scheduled services	61.1%	60.1%	

