

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1961)  
**Heft:** 1388

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

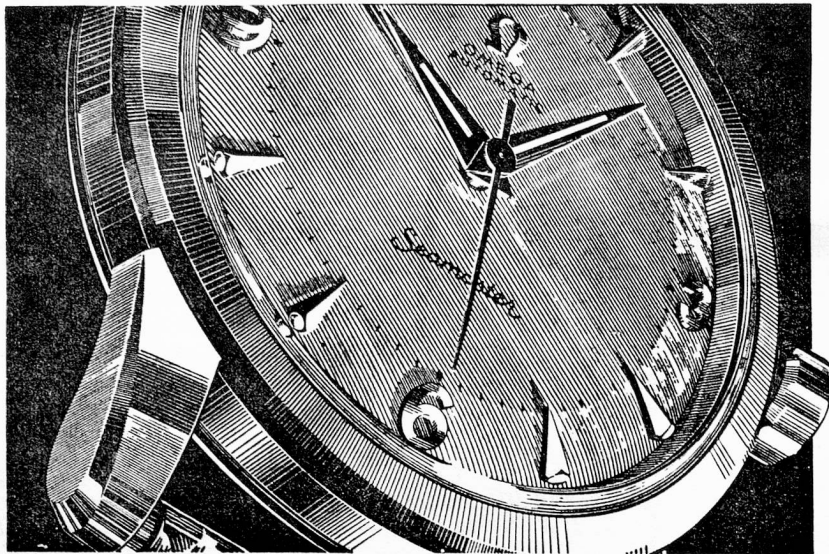
### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 15.03.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# The Omega Seamaster—Made for a Life of Action



Seals out Water—Seals in Accuracy

The Seamaster was designed to share with you the zest of high adventure and the stresses and strains that go with it. In any climate . . . aloft, ashore and afloat . . . you can count on the Seamaster's extra stamina and extra precision.

Wear it daily, and you never, never need to wind this automatic precision watch. Developed from the watches we designed for the Armed Forces, today's Seamaster is a favourite with pilots, navigators and sportsmen. Whatever your profession or sport, with the Seamaster on your wrist you experience the pride of wearing a famous precision watch especially groomed for the active life . . . for your roughest, toughest day.

*Omega Seamaster, self-winding, waterproof, shock-protected, anti-magnetic. 18 ct. gold on 18 ct. gold bracelet. £167.10.0*

**OMEGA** *Seamaster* Ω

Omega Watch Company (England) Limited, 25/30 Holborn Viaduct, London, E.C.1, will gladly supply a list of their official distributors upon request. Factories in Biemme and Geneva, Switzerland.

**The Watch the World has Learned to Trust**

## SWISS BANK CORPORATION

(A company limited by shares incorporated in Switzerland)



1872

In SWITZERLAND there are offices in Basle, Geneva, Zurich and all the principal centres.

In LONDON the City Office is situated at 99, Gresham Street, E.C.2, and there is a WEST END BRANCH, specially equipped for the convenience of visitors, at 11c, Regent Street, S.W.1, close to Piccadilly Circus.

In NEW YORK there is an Agency at 15, Nassau Street, and a Branch at 10 West 49th Street.

In CANADA the Bank is represented by its affiliated Company the Swiss Corporation for Canadian Investments at 360, St. James Street West, Montreal.

In MOROCCO there is another affiliated Company, the Banque Franco-Suisse pour le Maroc, Casablanca.

**CAPITAL AND RESERVES — S.Frs.337.000.000**

