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ANCIENT WORKS OF ART IN THE TICINO UNUSUAL COMPETITION

Southern Switzerland's Canton of the Ticino is rich in works of art and artistic buildings. Painters of repute have contributed to the adornment of churches and noble homes during the various epochs in its history. Italian artists travelling north toward Germany and Austria have stopped there and their work has enriched the cultural heritage of the Canton. The Ticino itself has produced a number of famous painters.

The Tourist Association of the Ticino has chosen the slogan, "*Come and Paint the Ticino*", for a competition it has organized for 1964. Anybody, young or old, man or woman, professional or amateur, is invited to participate. There is but one condition. The competing painter must come to the Ticino so that he can actually see it. There are no conditions as to technique used nor as to shape or size. A jury of artists and tourist officials will judge the works. The prize winners will receive free holidays in first class hotels in the Ticino for one or two persons, and should they be under eighteen, they will be awarded cash prizes. Prize winners in foreign countries will receive a Swissair ticket from any European airport to Zurich or Geneva and a train ticket from there to the place of their choice in the Ticino.

The prize winning works of art will be used for promotional purposes in Switzerland and foreign countries, and after two years will revert to their creators.

Folders describing the contest may be obtained from the Swiss National Tourist Office, 458 Strand, Trafalgar Square, London W.C.2.

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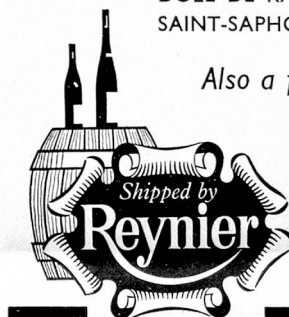
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