

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1966)
Heft: 1493

Artikel: St. Moritz and the Olympic Winter Games
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-689871>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 30.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

ST. MORITZ AND THE OLYMPIC WINTER GAMES

A few days ago the international press was notified that *St. Moritz* would like the 1972 Olympic Winter Games held here. *St. Moritz* is the only place which has already twice had the honour of being the Olympic Town. It is also certainly the only place in the world which can hold all the Olympic competitions within a few kilometres of the centre of the Town, and also have at one's disposal accommodation for competitors, officials, press, radio, films and television in the same area. Even if one distributes the Games over the whole *Engadine* area, that is from *Samedan* and *Pontresina* over *St. Moritz* up to *Sils*, they will still be concentrated into a smaller area than would be possible elsewhere.

Besides *St. Moritz* is available with its convenient surrounding area so that one can see all the Sports without having to refer to a Plan of an Olympic Village. Furthermore, *St. Moritz* already has a Stadium which naturally lends itself to Inaugurations and Closing Ceremonies.

How high *St. Moritz's* chances are is absolutely unknown. We know to the contrary that *Sapporo* in Japan and *Banff* in Canada are high on the list. Nevertheless it is the decision of the Local Authorities to prove that *St. Moritz* was and is always prepared to organise important international Championships.

(*St. Moritz Courier.*)

INTERNATIONAL FAIRS IN BASLE IN 1966

In 1966, the following international fairs are to be held in the halls of the Swiss Industries Fair in Basle: from 8th to 17th February: IFM 66, International Mechanical Handling Fair; from 13th to 22nd May: Third International Fair of Bakery and Pastry Making; from 24th to 28th June: Didacta, Eighth European Fair of Didactic Teaching Equipment; from 4th to 6th September:

Interferex 66, Fourth International Trade Exhibition of Ironmongery, Tools and Household Arts; from 8th to 14th September: Nuclex, First International Fair of Nuclear Industries; from 1st to 9th October: Fifth International Woodwork Fair; from 17th to 22nd October: Ilmac, Third International Salon of Laboratory Techniques, Metering Techniques and Automation in the Chemical Industry; from 19th to 26th November: Surface 1966, First International Salon of Surface Treatments.

In 1966, the Swiss Industries Fair will celebrate their Golden Jubilee. The Fair will take place in Basle from 16th to 26th April.

[O.S.E.C.]

NEW ALPINE HIGHWAY FOR 1968

It is thanks to the extensive construction of power stations in the Swiss Alps that an interesting new highway system, running through the heart of the Alps from the Upper Valais down to the Ticino, will be opened in the summer of 1968. Both the Aeginen Valley and the Bedretto Valley, at the northern and southern approaches respectively to the 8,200-foot high Nufenen Pass, have already been opened to construction vehicles by means of good roads. The 3-mile stretch of pass highway, and expansion of the two existing valley roads, are all that is needed to provide a touristically fascinating through-route from the Rhone to the southern Switzerland which will be open to the public from five to six months a year. It will result in one of the "cheapest" trans-Alpine roads; thanks to the already existing facilities, the final stage of construction now under way will cost "only" about 20 million francs. The 50-mile stretch from Brig to Airolo, which up to now has led over the busy Furka and St. Gotthard passes, will be shortened to about 36 miles thanks to the new Nufenen highway, which will have a maximum gradient of only 10 per cent.

[S.N.T.O.]

ACME TRANSPORT CO. LTD.

CITY WALL HOUSE, 84/90 CHISWELL STREET, LONDON, E.C.1

Telephone: MONarch 5721 (8 Lines) Telex: 21761 Telegrams: Acmetrans, London, Telex

SHIPPING, FORWARDING, WAREHOUSING, PACKING, INSURANCE.

AGENTS OF THE BRITISH RAILWAYS CONTINENTAL FREIGHT SERVICES

**DIRECT GROUPAGE TRUCK SERVICES TO AND FROM
BASLE, ZURICH and GENEVA**

in conjunction with our Swiss Agents

GOTH & CO. LTD.

BASLE, ZURICH, GENEVA, ST. GALL, BIEL, CHIASSO