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Other frequencies to go up are those to Budapest (now six times weekly), Zagreb and Belgrade (now daily) and Geneva-Barcelona (four times weekly from end-May). In co-operation with Swissair, Austrian Airlines are starting a new daily service Graz-Salzburg-Zurich, giving these two Austrian cities their first direct link with Switzerland. A new Zurich-Berne flight steps up the frequency on this sector to four daily.

Apart from London and Manchester, DC-9F all-cargo services continue to link Zurich with Paris, Stuttgart and Milan.



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## UPTREND IN TRAFFIC

In 1970 Swissair carried 3,927,864 passengers, or 10 per cent more than in 1969, over all sectors of its 210,000 kilometre network, linking 75 cities in 55 countries. Carriage of cargo went up by 13 per cent to 99,090 tons and that of mail by 2 per cent to 9,587 tons.

Capacity available was stepped up by 19 per cent over 1969 to 1,149.1 million ton-kilometres, while revenue capacity sold rose by 12 per cent to 586.7 million tkm. The average scheduled service load factor declined to 51.1 per cent from 54 per cent in the previous year.

Passenger traffic showed a healthy development, accounting for 398.6 million revenue tkm, 15 per cent more than in 1969. On average, 53.3 per cent of the seats available on scheduled services were utilised, against 53 per cent in 1969.

Cargo revenue tkm went up by 6 per cent to 169.6 million and mail tkm by 7 per cent to 18.5 million.

Taking the special circumstances affecting the past year into account, the traffic results achieved in 1970 can be considered satisfactory. At the end of the year the Swissair fleet comprised 39 jet aircraft (including an all-cargo DC-9F), providing altogether 4,393 passenger seats.

(Swissair)

## THE 11th GOLDEN ROSE OF MONTREUX

This international television competition for light entertainment programmes is to be organised by the Swiss Broadcasting Corporation and the city of Montreux from the 29th April to the 6th of May, 1971, under the auspices of the European Broadcasting Union (EBU).

The awards will be as follows: the Golden Rose of Montreux and ten thousand Swiss francs, the Silver Rose, the Bronze Rose, the special prize of the city of Montreux for the funniest work and the Press Prize. The Jury will be headed by Mr. Bernard C. Sendall, Deputy Director General of ITA, London.

The schedule includes a series of discussions which will be preceded by the presentation of programmes relevant to the themes under discussion. There will be no showing of films outside the competition this year.

The aim of the Golden Rose competition is to promote an international exchange of programmes and to encourage the creation of original works. According to the rules the competition is open to the following types of programmes: variety shows, light entertainment with scenario, programmes of songs and light music, personality shows.



# Swiss Life

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