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# The Swiss Observer

THE OFFICIAL ORGAN OF THE SWISS COLONY IN THE U.K. Founded in 1919 by Paul F. Boehringer

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Editor's telephone: 01-892 5920

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# SWISS RADIO AT YOUR SERVICE



The European and overseas services of the Swiss Broadcasting Corporation has published the following details about its programmes.

Please tune into the frequencies on

your dial at the times shown.

On 3985, 6165 and 9535 kHz (75.28, 48.66 and 31.46 metres)

GMT Programmes
07.00-07.30 Dateline, from Monday to
11.00-11.30 Friday: news, comment
13.15-13.45 and current affairs in
15.30-16.00 Switzerland and around
21.00-21.30 the world. On Saturday
and Sunday: news and
special feature programmes

06.45-07.00 Music, especially Swiss
13.00 13.15

06.45-07.00 Music, especially Swiss country music from the various language regions. (Each of these music programmes is immediately followed by a transmission in English!)

18.00–18.15\* Followed by a transmission in Italian

## **Programmes**

Dateline, from Monday to Friday: news, comment and current affairs in Switzerland and around the world.

News and special feature programmes on Saturday and Sunday.

#### Dateline (Monday to Friday)

SBC's weekday current-affairs omnibus. International and Swiss news, Swiss opinion on world affairs, interviews and reportages on life in Switzerland: eight times a day, five days a week.

# Saturday

International news summary followed by:

Swiss Music-Makers (1st and 3rd Saturdays)

Twelve country music tours of the regions of Switzerland. The happiest sounds on shortwave!

Swiss Shortwave Merry-Go-Round (2nd and 4th Saturday)

Bob Thomann and Bob Zanotti investigate problems on the DX scene and keep you up-to-date on international radio around the world.

In His Name (every Saturday)

Our weekly inspirational message.

#### New

Listeners' choice: Is there a Swiss topic you would like to know more about? Drop us a line and we'll cover it for you on Dateline.

#### Folk Music

Daily at 6.45, 13.00, 15.15 and 18.00 GMT on 3985, 6165 and 9535 kHz.

## Sunday

International news summary and:

#### The Name Game (1st Sunday)

Each programme in this series contains a wealth of information on a specific place in Switzerland. But one essential fact is always missing . . . the name of the place! Listen carefully and send us what you think are the correct names. Six Name Games, six fine Swiss watches as first prizes. Write to us for the contest rules.

#### After Hours (2nd Sunday)

Personalities from all walks of life in Switzerland step out of their customary roles as artists, politicians, businessmen or scientists to talk about themselves and what they do after hours.

## Sunday Supplement (3rd Sunday)

In-depth expansion of specially selected subjects first introduced to SBC listeners on our Dateline current affairs magazine.

# Jazz-Panorama (4th Sunday)

The best in jazz from Europe!

# Repeat Performance

SBC will continue to use all fifth Sundays for repeat performances of programmes which have been especially well-received in their original broadcast. Your comments help us choose our bonus feature!

# ON THE FRONT PAGE

How appropriate for 1st August that some of our beautiful alps should be portrayed in colour. Can you identify them?

W.G.S.