

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1977)
Heft: 1728

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 14.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

CREDIT SUISSE

for international banking services

CREDIT SUISSE is one of the big three Swiss banks and has full branch facilities in London. This means an even better international banking and financial service for businessmen with overseas interests.

Capital and reserves:
Swiss Francs 2,542,800,000

London branch:
27 Austin Friars, London EC2N 2LB
Tel: 01-628 7131 (Forex 01-628 4368)
Telex: London 887322 (Forex 883684, 887586)

Head Office:
Paradeplatz 8, CH-8021 Zurich
Branches in all principal locations throughout Switzerland.

Branches and affiliates abroad:
New York, Los Angeles, London, Luxembourg, Montreal, Nassau (Bahamas), Singapore, Beirut, Hong Kong.

Representative offices:
Bahrain, Beirut, Buenos Aires, Cairo, Caracas, Chicago, Hong Kong, Johannesburg, London, Los Angeles, Melbourne, Mexico City, Monte Carlo, Moscow, Rio de Janeiro, São Paulo, Tehran, Tokyo, Toronto.



CREDIT SUISSE
CS



The Swiss word for rugged durability. Tissot.

With watches, as with cars, you tend to get what you pay for.

Buying a cheap watch is a bit like entering a lottery. Buying a Tissot is much more like making an investment in the soundest of Swiss banks.

Every Tissot is built to last, to have the ruggedness to take knocks without flinching. Choice of models is wide, in stainless steel or gold-plate. All watches in the Tissot Seastar range, some of which are shown here, are automatic with date and water-resistant. Seastar prices begin at £21.75 and go up to £41.00 for a gold plate model with day/date on an integral bracelet.

If you want to move up to a better watch without paying the earth, it must be Tissot. The knowledgeable Swiss themselves buy more Tissots than any other watch.

See your Tissot jeweller. Or write for our men's and ladies' catalogue. Tissot, 67-74 Saffron Hill, London, EC1N 8RS.


TISSOT

The Swiss watch the Swiss buy