

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1977)  
**Heft:** 1731

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 01.04.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# “..which Swiss bank?”

When the talk turns to money, to success patterns in finance, industry or commerce, the name often heard is Union Bank of Switzerland.

Businessmen, corporations and public authorities rely on it for integrity, experience, efficiency in every sector of international finance. UBS enjoys the benefits of Switzerland's stable economy and government, has headquarters in Zurich, is active worldwide.

**Total assets: 52,600 million Swiss francs.  
Capital and reserves: 3,200 million Swiss francs.**

**Head Office:** Bahnhofstrasse 45, Zurich.

**Offices in Switzerland:** Geneva, Lausanne, Basle, Berne, Lugano, at the Zurich and Geneva Airports, and in 200 other locations in Switzerland.

**Our worldwide network:** **Europe:** London, Luxembourg, Madrid, Moscow. **North America:** New York, Chicago, San Francisco, Cayman Is., Hamilton/Bermuda, Mexico, Montreal, Toronto. **Central and South America:** Panamá, Bogotá, Caracas, São Paulo, Rio de Janeiro, Buenos Aires. **Middle East:** Abu Dhabi, Bahrain, Beirut, Jeddah, Tehran. **Far East:** Tokyo, Singapore, Hong Kong. **Australia:** Melbourne, Sydney, **Africa:** Johannesburg.



## Union Bank of Switzerland



Your Swiss partner. Worldwide.