

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1979)  
**Heft:** 1750

**Artikel:** SBC floats throught city  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-688226>

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# SBC FLOATS THROUGH CITY

For the second time within four years the Swiss Bank Corporation, London, was invited to participate in the Lord Mayor's Show.

The Bank came to London in 1898 and were thus celebrating their 80th birthday in the City. This was reflected in their float which depicted a scene of bygone days with a telephonist, clerk, and messenger dressed in authentic costumes of the period.

The driver's cab was, in fact, completely enclosed by a model of the outside of their original premises in the City. The rear part of the float represented a modern office with two computer operators.

The whole was bedecked with Swiss National flags, Cantonal flags and Swiss Bank Corporation house flags, together with the Cantonal Arms, including the new Canton of Jura.

Walking on each side of the float were a couple in Victorian dress, William Tell, complete with crossbow, son Walter (and an apple) and also a gnome which appeared to have come straight over from a Zürich garden. The rôles were played by members of the Swiss Bank Corporation, the two Walter Tells being the twin sons of one of the William Tells.



*The Swiss Bank Corporation's float near the Mansion House on its outward journey.*



*The float approaching the Bank's Gresham Street headquarters.*

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