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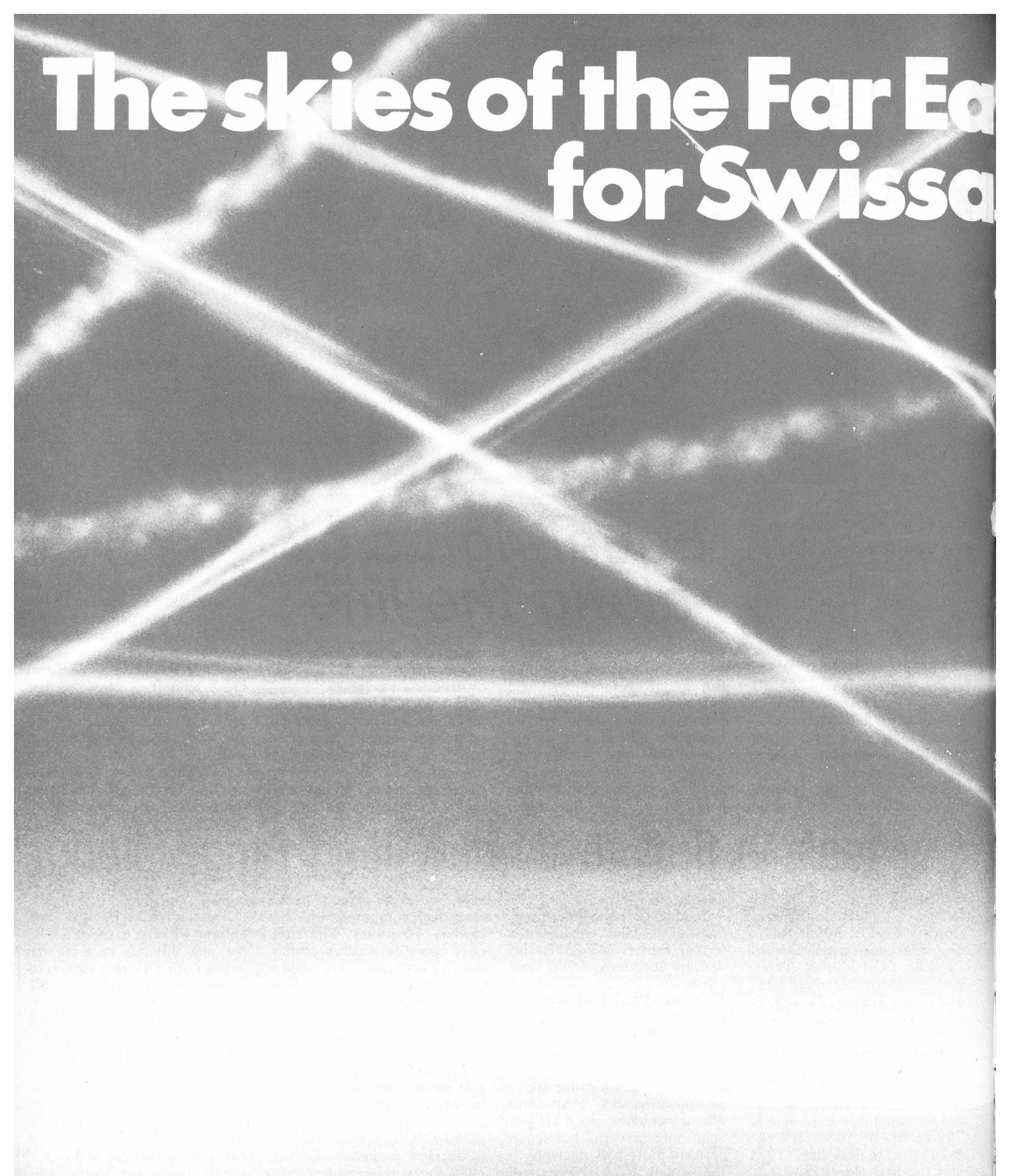
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The skies of the Far East for Swissair

Every day a Swissair DC-10-30 takes off punctually from Zurich or Geneva for the Far East. Say for Jakarta, the newest of more than 90 Swissair destinations worldwide. This happens twice a week.

Or for Singapore or Karachi, which we now serve three times instead of twice a week. Or for Manila, now twice instead of once a week. Or for Hong Kong, five times a week. Or for Bombay,

seven times a week. Or for Tokyo, three times a week. Or for Beijing (Peking), every Sunday.

But after getting to the Far East, our DC-10-30s are soon in the air again.

This time with contented passengers aboard who enjoy Swiss hospitality on their way to other Far Eastern cities or Europe. (They appreciate an airline with 8, not 9 seats abreast in its DC-10s, and

st are a second home ir's DC-10s.

thus with more room instead of more seats).

For instance on a flight from Bombay via Bangkok to Hong Kong. Or from Bombay via Bangkok to Manila. Or from Tokyo via Hong Kong to Karachi. Or from Bombay to Peking. Or from Singapore via Colombo to Bombay. Or all the way back to Europe.

Of course our DC-10-30s couldn't keep taking

off from Zurich or Geneva for the Far East unless they also returned there.

So now and again you may very well notice one of them winging its way back.

Timetable subject to Government approval.

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