

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1983)

**Heft:** 1800

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Siehe Rechtliche Hinweise.

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. Voir Informations légales.

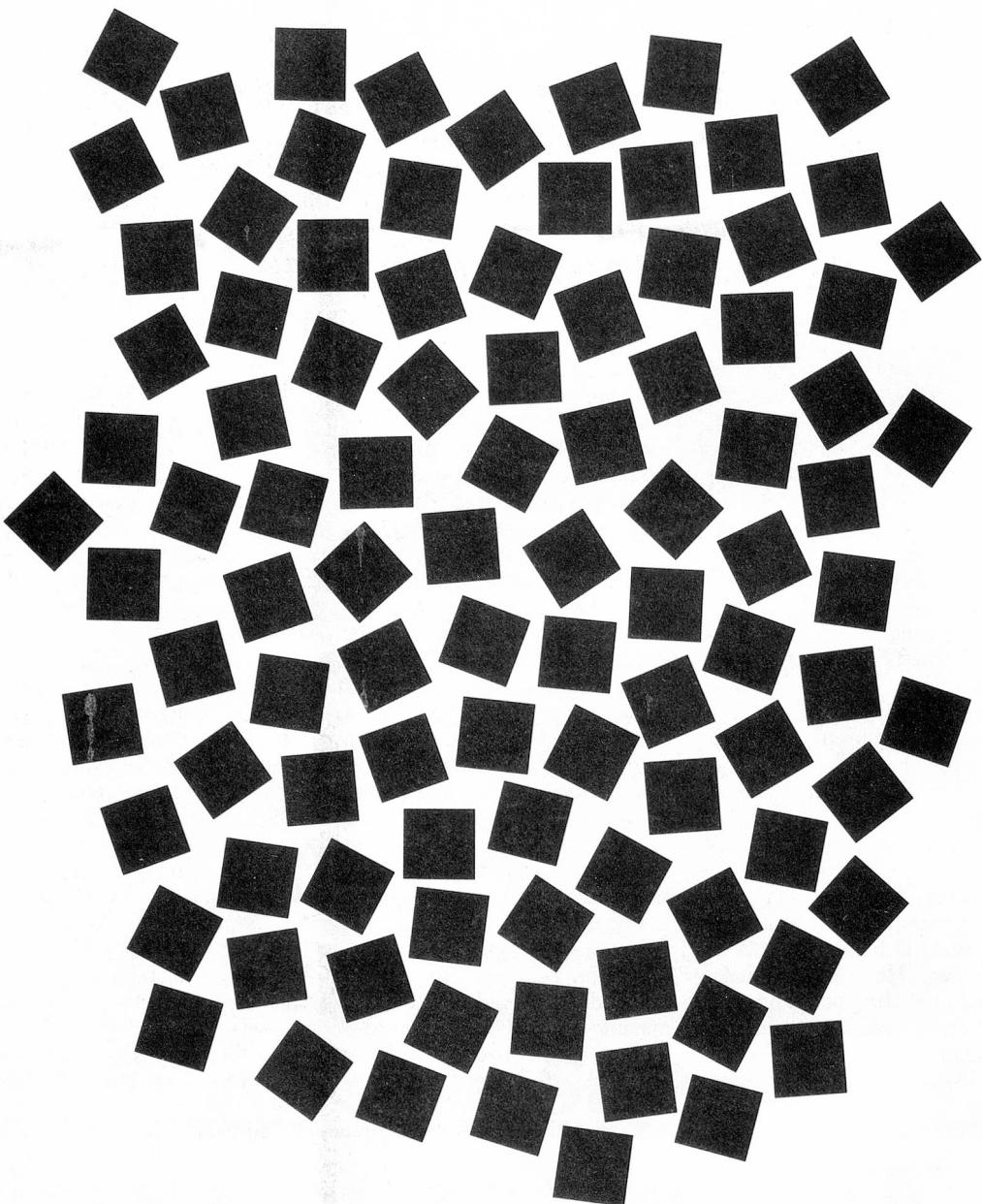
### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. See Legal notice.

**Download PDF:** 01.04.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# The more destinations an airline



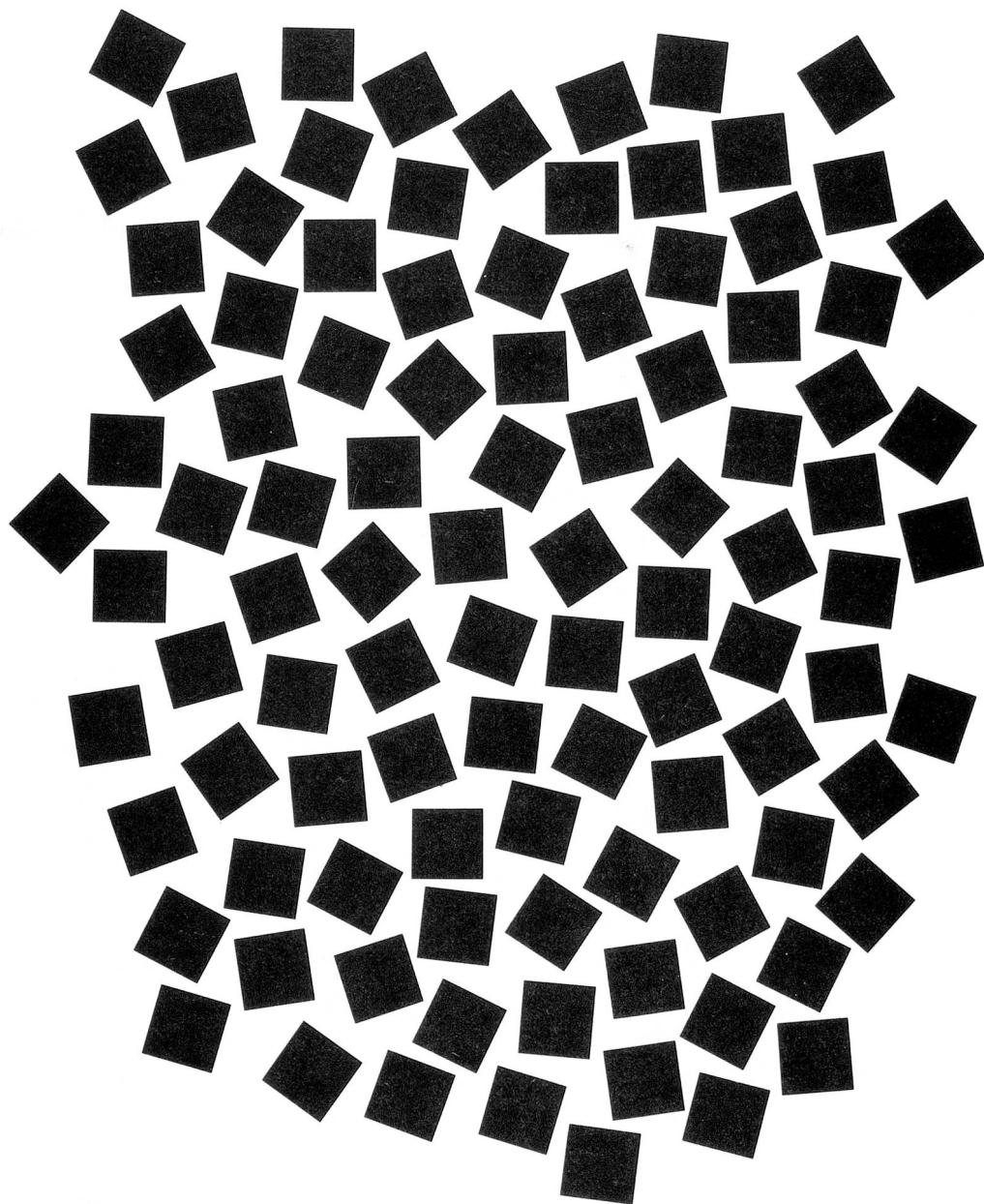
Swissair service principles would never allow us to make you puzzle over ciphers, so we don't expect you to count them. Swissair previously had 98 destinations (left), but with the addition of Toulouse from March 27, there will be 99 (right).

In real life the Swissair destinations naturally look a good deal more attractive. Our passengers would recognise our symbols as 99 of the

major world capitals and important cities such as Moscow or Tokyo, Vienna or Rio, Athens or Nairobi. To name but a few.

Indeed, with quick Swissair connections at Zurich and Geneva, as many as 41 destinations in Europe, 11 in the Middle East, 10 in the Far East, 9 in the Americas and 20 in Africa can be reached so quickly and conveniently that you may feel Switzerland is almost on the door

**As, the less you notice one more.**



step. And Switzerland has become very much accessible to England and Ireland, with some 64 weekly connecting flights from London, Manchester and Dublin to Geneva, Basle and Zurich.

Even on the short trip to Switzerland you have a choice of First Class on all Swissair flights; or our Economy Class, where full fare passengers can select their favourite seat in advance at

the time of booking. It's true Swissair doesn't fly everywhere. But the aforesaid 99 should give you many an opportunity to sample our typically Swiss service.

**swissair**