

Zeitschrift: Die Schweiz = Suisse = Svizzera = Switzerland : offizielle Reisezeitschrift der Schweiz. Verkehrszentrale, der Schweizerischen Bundesbahnen, Privatbahnen ... [et al.]

Herausgeber: Schweizerische Verkehrszentrale

Band: 34 (1961)

Heft: 2

Artikel: A festive atmosphere in wintersports resorts

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-775797>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 30.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Popular Fêtes in Winter

At Scuol in the Lower Engadine, where the snow lies thick in winter, the dark season is an unconscionable time coming to an end; in observance of an ancient custom, "L'Hom Strom"—an effigy of winter—will be publicly burnt there on February 7 as a pointed reminder to the cold weather that the time has come to quit. On March 1 there follows in the Upper Engadine a children's festival called "Chalanda Marz", which will be celebrated with youthful high spirits, particularly in St. Moritz and Samedan. It is to be hoped that Locarno and Ascona in the Ticino will be spared a spell of cold weather on February 14, when the local population is treated to a meal of rice in the principal squares.

A Festive Atmosphere in Winter-sports Resorts

During the high season at the winter-sports resorts sport is not the only item on the programme. An international fashion show is to be staged at Samedan in the Upper Engadine on February 8 and at St. Moritz on February 21. At Mürren there will be a pageant on February 19 to celebrate the jubilee of "50 years of Wintersports", to be followed on February 23 by an international fashion show. The cabaret star Elsie Attenhofer will be entertaining visitors to Engelberg on February 12. A François Masson exhibition can be seen at Château-d'Oex from February 13 to 18.

Finland at Home in Zurich

Finland is to be at home in Zurich during the three weeks from February 4 to 25, when a programme has been arranged to show the friendship between the two countries. The exhibition "Finlandia" at the Helmhaus on the bank of the Limmat will familiarize visitors with the arts and crafts of this northern country. There will likewise be an exhibition at a big department store and musical performances will also be given. The programme includes gastronomic items as well as a number of window displays.