

Zeitschrift: Die Schweiz = Suisse = Svizzera = Switzerland : offizielle Reisezeitschrift der Schweiz. Verkehrszentrale, der Schweizerischen Bundesbahnen, Privatbahnen ... [et al.]

Herausgeber: Schweizerische Verkehrszentrale

Band: 43 (1970)

Heft: 5

Rubrik: [Impressum]

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 14.03.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

OFFIZIELLE REISEZEITSCHRIFT

der Schweizerischen Bundesbahnen, der konzessionierten Bahnen, der Schiffahrtsunternehmungen,
der Schweizerischen Post-, Telephon- und Telegraphenbetriebe, der Automobilverbände,
des Schweizerischen Luftverkehrs und des Schweizer Hotelier-Vereins

Revue des Chemins de fer fédéraux suisses, des chemins de fer concessionnaires, des entreprises
de navigation, de l'entreprise des postes, téléphones et télégraphes suisses, des associations
automobilistes suisses, du trafic aérien suisse et de la Société suisse des hôteliers

11th EUROPEAN GUIDE CONFERENCE
IN INTERLAKEN, JUNE 2—5, 1970

European GUIDE meets annually, usually for three days in the Spring in a different town within Europe. This year's meeting will be held in Interlaken and a participation of a 1000 delegates and 250 ladies is expected.

European GUIDE is an organization of data equipment users who have installed, or are actively preparing to obtain, an IBM large-scale computer. The purpose of the organization are to develop and share techniques for system development, applications, data center operations, communications computing, management science, educational problems and related administration of large-scale computers.

At the annual meeting concurrent sessions cover all these specific topics mentioned. An attendee may choose from among these many sessions the ones that are of most interest to him.

A member of European GUIDE is associated with an organization whose members constitute one of

the principle sources of knowledge concerning computer development and usage in the world. A substantial percentage of the major users of high-speed data processing equipment is represented in the European GUIDE.

Today, European GUIDE has more than 500 member firms. The European GUIDE Organization is an Affiliate of GUIDE International operating in the Western Hemisphere and the Far East. From a small beginning in 1960 it has developed into a more and more efficient organisation.

The aim of European GUIDE is defined by its leading principles "GIVE and TAKE", which has a broader meaning than a mere general guidance for the members of the association. It implies that the European GUIDE member has a co-operative attitude towards the other members. If he GIVES some of his experience and know-how on large-scale data processing equipment and systems, he will in return TAKE a part of the experience of other members, and so increase his own efficiency in the field of ever evolving techniques.

Der Höhweg in Interlaken in den siebziger Jahren des letzten Jahrhunderts, eine weltberühmte Promenade, die einen prachtvollen Blick über bewaldete Bergkulissen hinweg auf die Jungfrau gewährt ▶

Le «Höhweg», la célèbre promenade d'Interlaken, il y a cent ans. Elle offre de magnifiques échappées sur les montagnes environnantes

L'«Höhweg» (strada alta), pubblico passeggio alberato, in una fotografia di cent'anni or sono. La vista spazia, di là delle montagne selvose circostanti, sulla mole bianca della Jungfrau

The "Höhweg" (Upper Promenade) in Interlaken in the Seventies of the last century, a world-renowned promenade commanding a magnificent view over forested slopes toward the Jungfrau

Schweiz Suisse Svizzera Switzerland

Mai 1970 N° 5 43. Jahrgang/43^e Année

HERAUSGEBERIN/EDITEUR/EDITORE

SCHWEIZERISCHE VERKEHRSZENTRALE · OFFICE NATIONAL SUISSE DU TOURISME

UFFICIO NAZIONALE SVIZZERO DEL TURISMO

ISSUED BY THE SWISS NATIONAL TOURIST OFFICE · 8023 ZÜRICH, TALACKER 42

