

**Zeitschrift:** Annual Report / Switzerland Tourism  
**Herausgeber:** Switzerland Tourism  
**Band:** - (2002)

**Vereinsnachrichten:** Addresses

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 13.03.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# Addresses.

## Europe

Contact: Klaus Oegerli  
Position: Area Manager Europe  
Phone: +41 1 288 13 42  
Fax: +41 1 288 12 05  
E-mail: klaus.oegerli@switzerland.com  
Schweiz Tourismus  
Tödistr. 7  
CH-8027 Zürich  
Switzerland

## Germany

### Frankfurt a.M.

Contact: Christina Marzluff  
Position: Country Manager  
Germany (ad interim)  
Phone: +49 69 25 60 01 37  
Fax: +49 69 25 60 01 38  
E-mail: christina.marzluff@switzerland.com  
Schweiz Tourismus  
Rossmarkt 23  
DE-60311 Frankfurt a.M.

### Munich

Contact: Angelo Brazerol  
Position: District Manager München/Bayern  
Phone: +49 89 286 599 03  
Fax: +49 89 286 599 04  
E-mail: angelo.brazerol@switzerland.com  
Schweiz Tourismus  
Steinsdorfstrasse 20  
DE-80538 München

### Berlin

Contact: Thomas Erne  
Position: District Manager Berlin/Neue  
Bundesländer  
Phone: +49 302 472 74 06  
Fax: +49 302 472 74 08  
E-mail: thomas.erne@switzerland.com  
Schweiz Tourismus  
Marienstrasse 15  
DE-10117 Berlin

### Düsseldorf

Contact: Simon Mouttet  
Position: District Manager Düsseldorf/NRW  
Phone: +49 211 498 00 40  
Fax: +49 211 498 00 41  
E-mail: simon.mouttet@switzerland.com  
Schweiz Tourismus  
Bankstrasse 6  
DE-40476 Düsseldorf

## Hamburg

Contact: Heidi Freiburghaus  
Position: District Manager  
Hamburg/Nördl.Bundesländer  
Phone: +49 40 33 07 31  
Fax: +49 40 32 39 00  
E-mail: heidi.freiburghaus@switzerland.com  
Schweiz Tourismus  
Neuer Wall 26/28  
DE-20354 Hamburg

## Austria

### Vienna

Contact: Urs Weber  
Position: District Manager Austria  
Phone: +43 1 513 26 40  
Fax: +43 1 513 93 35  
E-mail: urs.weber@switzerland.com  
Schweiz Tourismus  
Neuer Markt 4  
Postfach 34  
AT-1015 Wien

## Benelux

### Amsterdam

Contact: Rafael Enzler  
Position: Country Manager Benelux  
Phone: +31 20 625 53 94  
Fax: +31 20 625 59 85  
E-mail: rafael.enzler@switzerland.com  
Zwitserland Toerisme  
Postbus 75387  
NL-1070 AJ Amsterdam  
Netherlands

### Brussels

Contact: Ursula Maag  
Position: District Manager Belgium  
Phone: +32 2 345 33 68  
Fax: +32 2 345 35 52  
E-mail: ursula.maag@switzerland.com  
Zwitserland Toerisme  
Suisse Tourisme  
Boîte postale 1600  
BE-1000 Bruxelles  
Belgium

## France

### Paris

Contact: Klaus Oegerli  
Position: Country Manager France  
(ad interim)  
Phone: +33 1 44 51 65 44  
Fax: +33 1 47 42 43 88  
E-mail: klaus.oegerli@switzerland.com  
Suisse Tourisme  
11 bis, rue Scribe  
FR-75009 Paris

## United Kingdom & Ireland

### London

Contact: Dino Dulio  
Position: Country Manager UK and Ireland  
Phone: +44 20 7851 1710  
Fax: +44 20 7851 1720  
E-mail: dino.dulio@switzerland.com  
Switzerland Tourism  
Swiss Centre  
10 Wardour Street  
GB- London W1D 6QF  
Great Britain

## Italy

### Milan

Contact: Fiorenzo Fässler  
Position: Country Manager Italy  
Phone: +39 02 763 911 15  
Fax: +39 02 760 011 63  
E-mail: fiorenzo.faessler@switzerland.com  
Svizzera Turismo  
Centro Svizzero  
Piazza Cavour 4  
IT-20121 Milano

### Rome

Contact: Piccarda Frulli  
Position: District Manager Central  
and Southern Italy  
Phone: +39 06 420 20 385  
Fax: +39 06 420 04 649  
E-mail: piccarda.frulli@switzerland.com  
Svizzera Turismo  
c/o Swiss  
Via Barberini 29  
IT-00187 Roma

## Overseas Markets & Mandates

**Contact:** Michel Ferla  
**Position:** Area Manager Overseas Markets and Mandates, Vice Director  
**Phone:** +41 1 288 12 51  
**Fax:** +41 1 288 12 04  
**E-mail:** michel.ferla@switzerland.com  
Switzerland Tourism  
Tödistr. 7  
CH-8027 Zürich  
Switzerland

## North America & Canada

**Contact:** Urs Eberhard  
**Position:** Country Manager North America and Canada

### New York

**Contact:** Urs Eberhard  
**Position:** Country Manager North America  
**Phone:** +1 212 245 2581  
**Fax:** +1 212 262 6116  
**E-mail:** urs.eberhard@switzerland.com  
Switzerland Tourism  
608 Fifth Ave  
US-New York, NY 10020  
USA

### Santa Monica

**Contact:** Michael Schandroch  
**Position:** Country Manager Western USA and Mexico  
**Phone:** +1 310 260 2421  
**Fax:** +1 310 260 2923  
**E-mail:** michael.schandroch@switzerland.com  
Switzerland Tourism  
501 Santa Monica Blvd.  
Suite 607  
US-Santa Monica, CA 90401  
USA

### Toronto

**Contact:** Fritz Lauber  
**Position:** Country Manager Canada  
**Phone:** +1 416 695 2605  
**Fax:** +1 416 695 2774  
**E-mail:** fritz.lauber@switzerland.com  
Switzerland Tourism  
926 The East Mall  
CA-Etobicoke (Toronto)  
Ontario M9B 6K1  
Canada

## Asia (China, Southeast Asia)

**Contact:** Federico Sommaruga  
**Position:** Country Manager China, Hong Kong, Malaysia, Singapore, Taiwan, Thailand  
**Phone:** +1 288 12 52  
**Fax:** +1 288 14 31  
**E-mail:** federico.sommaruga@switzerland.com  
Switzerland Tourism  
Tödistr. 7  
CH-8027 Zurich  
Switzerland

### China

**Contact:** Wenjia Zhang  
**Position:** Representative for China  
**Phone:** +86 10 6512 54 26  
**Fax:** +86 10 6512 09 73  
**E-mail:** wenjia.zhang@switzerland.com  
Switzerland Tourism  
610 Scitech Tower  
22 Jianguomenwai Dajie  
CN-100 004 Beijing

### Hong Kong

**Contact:** Casey Liu  
**Position:** Representative for Hong Kong and Southern China  
**Phone:** +852 2865 6505  
**Fax:** +852 2528 9955  
**E-mail:** casey.liu@switzerland.com  
Switzerland Tourism  
Suite 1116, 11/F, Ocean Centre  
Harbour City, 5 Canton Rd.  
Tsim Sha Tsui, Kowloon  
HK-Hong Kong

### Malaysia

**Contact:** Audrey Kan  
**Position:** Representative for Malaysia  
**Phone:** +60 3 2148 0622  
**Fax:** +60 3 2148 0935  
**E-mail:** audrey.kan@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
16 Persiaran Madge  
P.O. Box 12008  
MY-50764 Kuala Lumpur

### Singapore

**Contact:** Magdalene Choo  
**Position:** Representative for Singapore  
**Phone:** +65 6469 9839  
**Fax:** +65 6466 8245  
**E-mail:** magdalene.choo@sin.rep.admin.ch  
Switzerland Tourism  
c/o Embassy of Switzerland  
1, Swiss Club Link  
SG-288162 Singapore

## Taiwan

**Contact:** Lucy Lu  
**Position:** Representative for Taiwan  
**Phone:** +886 22 757 66 28  
**Fax:** +886 22 757 69 84  
**E-mail:** lucy.lu@switzerland.com  
Switzerland Tourism  
c/o Trade Office of Swiss Industries (TOSI)  
Room 3101, 31 Floor, No. 333  
Keelung Road, Section 1  
TW-110 Taipei

## Thailand

**Contact:** Sirilak Nunsunanon  
**Position:** Representative for Thailand  
**Phone:** +66 2636 2150  
**Fax:** +66 2636 2167  
**E-mail:** snunsuna@mail.swiss.com  
Switzerland Tourism  
c/o Swiss International Airlines  
Abdulrahim Place, 21 floor  
990 Rama IV Road  
TH-Bangkok 10500

## Japan & Korea

### Tokyo

**Contact:** Michel Ferla  
**Position:** Country Manager Japan and Korea (ad interim)

**Contact:** Roger Zbinden (from May 1<sup>st</sup>, 2003)  
**Position:** Country Manager Japan and Korea  
**Phone:** +81 3 5401 5426  
**Fax:** +81 3 5401 5427  
**E-mail:** roger.zbinden@switzerland.com  
Switzerland Tourism  
Toranomom Daini Waiko Bldg. 3F  
5-2-6, Toranomom, Minato-ku  
JP-Tokyo 105-0001  
Japan

### Seoul

**Contact:** Jean Kim  
**Position:** Representative for Korea  
**Phone:** +822 739 0034  
**Fax:** +822 737 9392  
**E-mail:** jean.kim@seo.rep.admin.ch  
Switzerland Tourism  
c/o Swiss Embassy  
32-10, Songwol-dong  
Chongro-gu  
KR-Seoul 110-101  
Korea

## Mandates

Contact: Regi Wittwer  
Position: Market Manager India, GCC,  
Brazil, Israel, South Africa  
Phone: +41 1 288 13 57  
Fax: +41 1 288 14 31  
E-mail: regi.wittwer@switzerland.com

Contact: Corinne Genoud  
Position: Market Manager Northern and  
Eastern Europe  
Phone: +41 1 288 14 56  
Fax: +41 1 288 14 31  
E-mail: corinne.genoud@switzerland.com

Contact: Federico Sommaruga  
Position: Country Manager Spain and  
Russian Federation  
Phone: +41 1 288 12 52  
Fax: +41 1 288 14 31  
E-mail:  
federico.sommaruga@switzerland.com

Switzerland Tourism  
Tödistr. 7  
CH-8027 Zürich  
Switzerland

## India

Contact: Ritu Sharma  
Position: Marketing and Media Manager  
India  
E-mail: ritu.sharma@switzerland.com

Contact: Aishvarya Guhagarkar  
Position: Representative for Western India  
E-mail:  
aishvarya.guhagarkar@switzerland.com

Phone: +91 22 285 16 98  
Fax: +91 22 282 82 51  
Switzerland Tourism  
c/o Swiss International Airlines  
Maker Chambers VI  
220 Nariman Point  
IN-400 021 Mumbai

Contact: Sarah Berry  
Position: Representative for Northern and  
Eastern India  
Phone: +91 11 23 41 50 19  
Fax: +91 11 23 41 50 18  
E-mail: sarah.berry@switzerland.com  
Switzerland Tourism  
World Trade Tower (WTT)  
5th Floor, Barakhamba Lane  
IN-110001 New Delhi

## Gulf States (GCC)

Contact: Jamal Kleibo  
Position: Representative for the Gulf  
Countries  
Phone: +971 4 2945110  
Fax: +971 4 2941410  
E-mail: jamal.kleibo@switzerland.com  
Switzerland Tourism  
Al-Yamaha Tower, 1st floor, office 102&103  
Near Deira City & Creek Golf Club  
P.O. Box 2932  
AE- Dubai  
United Arab Emirates

## Brazil

Contact: Ricardo Pereira  
Position: Representative for Brasil  
Phone: +55 11 3253 49 51  
Fax: +55 11 3253 57 16  
E-mail: ricardo.pereira@sao.rep.admin.ch  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Avenida Paulista, 1754 - 4° Andar  
Edificio Grande Avenida  
BR-01310-200 São Paulo-SP

## Israel

Contact: Naomi Lehmann  
Position: Representative for Israel  
Phone: +972 51 878199  
Fax: +972 3 546 44 08  
E-mail: naomi.lehmann@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
228 rue Hayarkon  
IL-63405 Tel Aviv

## South Africa

Contact: Carina Fourie  
Position: Representative for South Africa  
Phone: +2711 537 7565  
Fax: +2711 442 78 91  
E-mail: carina.fourie@joh.rep.admin.ch  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Cradock Heights, 2nd floor  
21 Cradock Avenue  
ZA-2196 Johannesburg / Rosebank

## Sweden

Contact: Marianne Söderblom  
Position: Key Account Manager  
Phone: +46 8 676 7924  
Fax: +46 8 211504  
E-mail:  
marianne.soederblom@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
Birger Jarlsgatan 64  
SE-10041 Stockholm  
Sweden

## Czech Republic

Contact: Alena Koukalova  
Position: Representative for Czech Republic  
Phone: +42 02 22 52 11 25  
Fax: +42 02 22 51 36 85  
E-mail: alena.koukalova@switzerland.com  
Switzerland Tourism  
c/o Handelskammer Schweiz-Tschechische  
Republik  
Zahrebska 33  
CZ-120 00 Praha 2

## Poland

Contact: Adriana Czupryn  
Position: Representative for Poland  
Phone: +48 22 628 04 81  
Fax: +48 22 621 05 48  
E-mail: adriana.czupryn@switzerland.com  
Switzerland Tourism  
c/o Ambasada Szwajcarii  
Aleje Ujazdowskie 27  
PL-00-540 Warszawa

## Russian Federation & CIS

Contact: Maria Makarova  
Position: Marketing and Media Manager  
Russian Federation/CIS  
Phone: +7 095 937 77 64  
Fax: +7 095 937 77 98  
E-mail: maria.makarova@switzerland.com  
Switzerland Tourism  
c/o Swiss International Airlines  
Paveletskaya Square 2, Bldg. 3, 11th floor  
RU-115054 Moscow  
Russian Federation

## Spain & Portugal

Contact: Marc Meister  
Position: Representative for Spain and  
Portugal  
Phone: +34 93 414 5874  
Fax: +34 9 3 201 8657  
E-mail: sergat@sergatSpain.com  
Suiza Turismo  
c/o SERGAT ESPANA S.L.  
Pau Casals 4  
ES-08021 Barcelona  
Spain

## Australia

Contact: Giovanni Di Stefano  
Position: Representative for Australia  
Phone: +61 1300 724 666  
Fax: +61 2 92 645 163  
E-mail: gdistefa@swiss.com  
Switzerland Tourism  
Walshes World Agencies Pty. Ltd.  
GSA Swiss Air Lines  
Lvl 3, 117 York  
AU- Sydney, NSW 2000

Aletsch Glacier, Valais

