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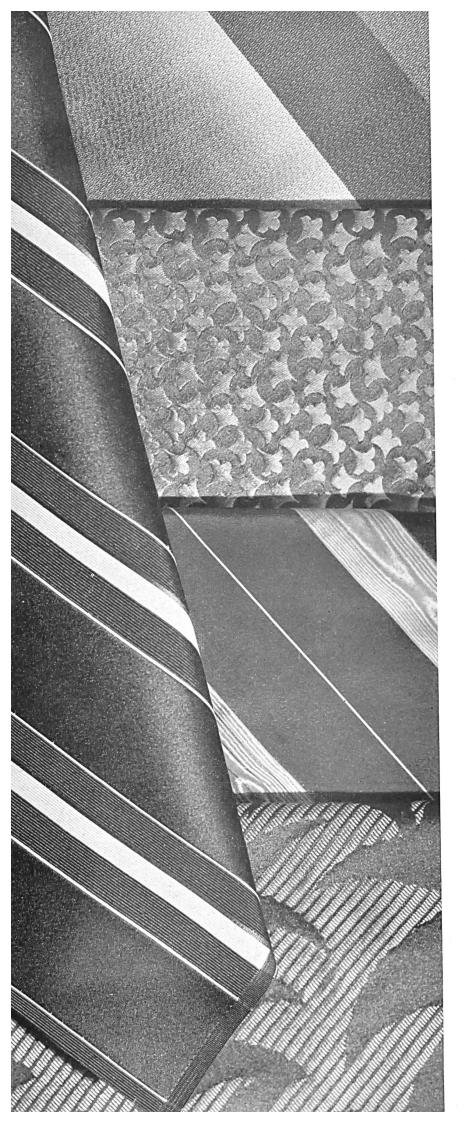
Silk Weaving



Dress materials by Robt. Schwarzenbach & Co., Thalwil. Edwin Naef Ltd., Zurich. Siber & Wehrli Ltd., Zurich

On opposite page (from top to bottom);
Silk Fabrics by
Stünzi Sons Ltd., Horgen.
Edwin Naef Ltd., Zurich.
Siber & Wehrli Ltd., Zurich.
Weisbrod-Zürrer Söhne, Hausen a. A.
Robt. Schwarzenbach & Co., Thalwil.
Bosshard-Buehler & Co., Wetzikon.
Photo de Jongh.

Switzerland has for many centuries been one of the chief seats of the silk-weaving industry, whose products are, for the greater part, exported to other countries, and which has been able to hold its own through all the economic and political changes in this country. Originally a home industry providing occupation for thousands of hand-looms in remote mountain hamlets, it is now an important industry with the most up-to-date and perfect machinery.



Its productive capacity is due not only to the numeric importance and the modern construction of the machines used, but also to conscientious and careful workmanship in accordance with old and approved methods, as well as to the perfect equipment for this branch of trade. Swiss goods are known far and wide for their high quality, while Swiss manufacturers are the most reliable of all salesmen.

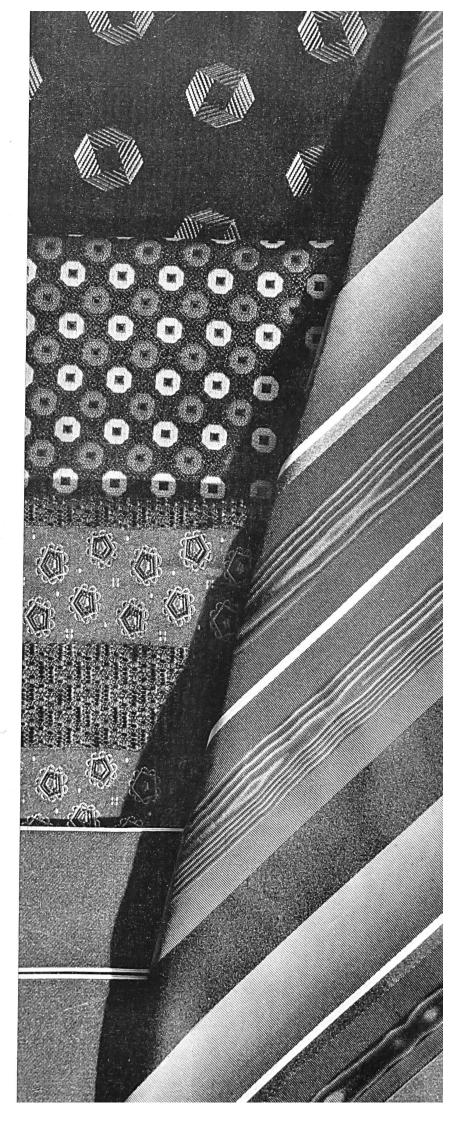
These advantages have enabled Swiss goods to gain a footing on all world markets, in spite of high customs duties and comparatively high cost of production, Swiss silk and art-silk goods being sold and worn in every country.

Owing to her excellent relations with the

Silk Fabrics for Ties
Left:
Stünzi Sons Ltd., Horgen.
From top to bottom:
Weisbrod-Zürrer Söhne, Hausen a. A.
Siber & Wehrli Ltd., Zurich.
Weisbrod-Zürrer Söhne, Hausen a. A.
Siber & Werli Ltd., Zurich.
Photo de Jongh.

chief fashion centres and to the raw materials placed at her disposal on every market, Switzerland is always in a position to offer novel fabrics to all her customers.

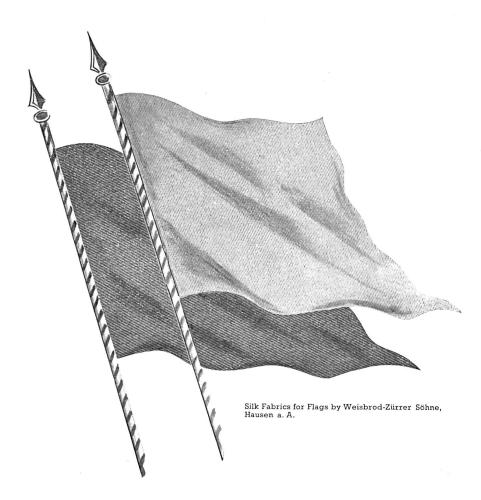
There is a great demand for fabrics made of silk dyed in the skein, although, as in all other countries, the main products are art-silk fabrics figured or dyed in the piece. Switzerland produces silk and art-silk materials of every kind and at every price. Great importance is also attached to silk fabrics for ties, in which Switzerland excels, and which she exports in large quantities. There is the greatest variety in coloured and figured dress materials, ranging from the so-called « classic » goods to absolute novelties.



Silk Fabrics for Ties
Right:
Edwin Naef Ltd., Zurich.
From top to bottom:
Stünzi Sons Ltd., Horgen.
Robt. Schwarzenbach & Co., Thalwil.
Edwin Naef Ltd., Zurich.
Robt. Schwarzenbach & Co., Thalwil.
Photo de Jongh.

A special class of silk fabrics is made for umbrellas, quilts and corsets, and, more recently, for furniture and curtains. Among the most costly products of the silk-weaving industry we also find gold and silver brocade, and fabrics for flags and ecclesiastical vestments.

In conclusion, attention must be drawn to the silk fabrics especially woven for





evening bags and reticules, whose matchless quality causes them to find a ready sale all the world over.

The Swiss silk-weaving industry has always done good business with Germany, the Eastern and Northern states, and especially with the town of Vienna, the textile firms in these countries and towns having always been among the most welcome and best purchasers of Swiss goods.

Linings, Trimmings and Umbrella Silks by Bosshard-Buehler & Co., Ltd. Wetzikon.

Photo Bauty.