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Autor: [s.n.]
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Nightdress. Top made of plain material gathered by means of „Zig-Zag“ elastic yarn. Photo Franz, Paris.

Elastic yarn of Elastic Ltd., Basle

Smart Pullover, elastically shaped by means of „Zig-Zag“ extra strong elastic yarn. Photo Franz, Paris.



Smock effects

are trumps

PLAIN, severe tucks on ladies' blouses and lingerie are a thing of the past. Frills and smocking are the latest fashion. They can now be produced by means of elastic yarn which gathers and frills the material while the sewing machine makes a plain stitch: The elasticity of the yarn automatically gathers the material, producing frilled and smocked effects, or honeycomb patterns, according to whether the seams are straight or criss-cross. Dresses, blouses, lingerie, beach costumes, children's frocks and pinafores treated in this way give quite a novel effect.

Thin elastic yarn is used on light materials, and a thicker quality on heavier materials and knitted garments, which retain their shape, even after long wearing.

It is absolutely necessary that the elastic yarn used for such purposes should be of the very best quality in order to withstand washing and ironing.