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FASHION ACCESSORIES

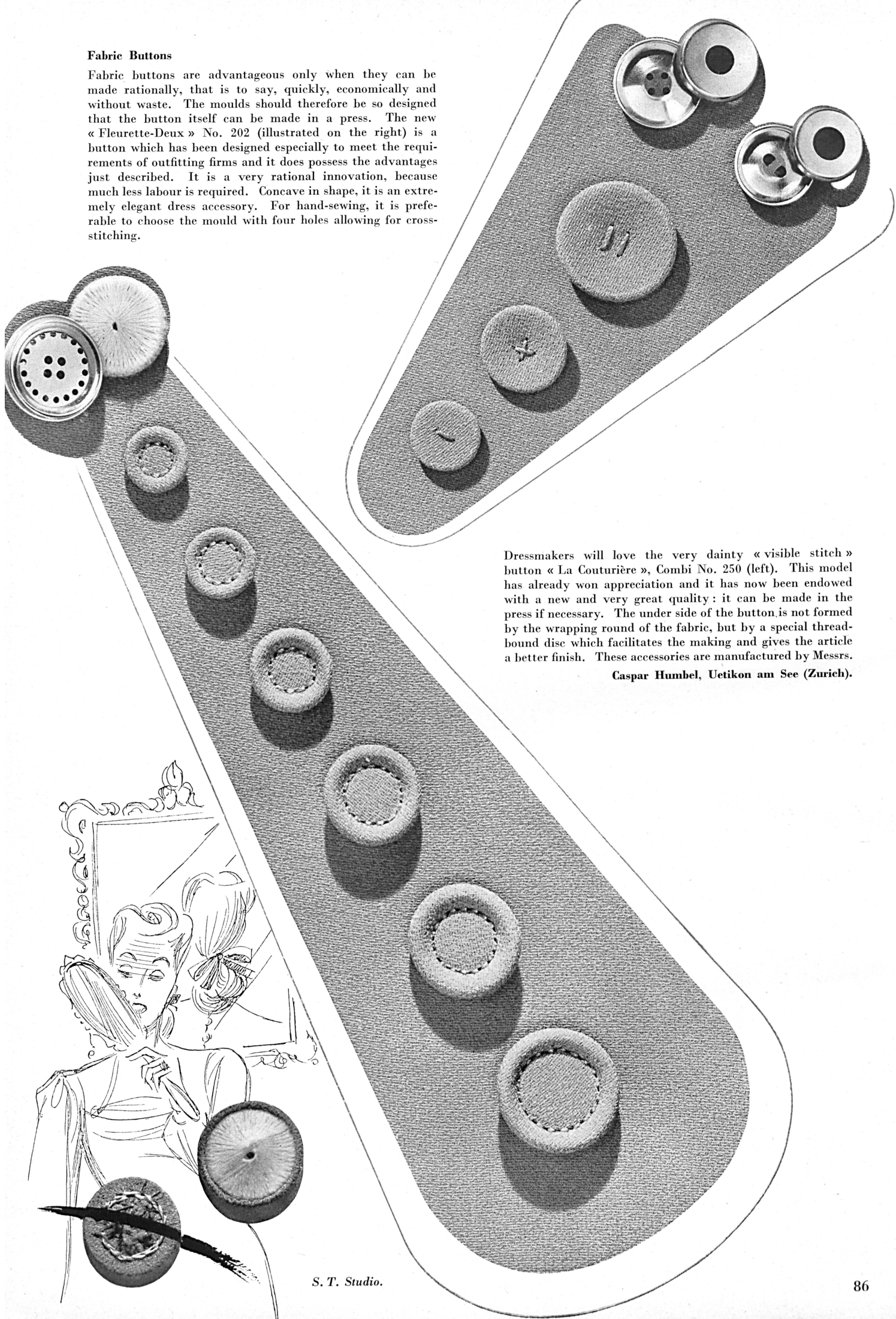


Bürgin & Cie, S. à r. l., Schaffhouse.

Fashion accessories: Buttons, chains, brooches.

Fabric Buttons

Fabric buttons are advantageous only when they can be made rationally, that is to say, quickly, economically and without waste. The moulds should therefore be so designed that the button itself can be made in a press. The new « Fleurette-Deux » No. 202 (illustrated on the right) is a button which has been designed especially to meet the requirements of outfitting firms and it does possess the advantages just described. It is a very rational innovation, because much less labour is required. Concave in shape, it is an extremely elegant dress accessory. For hand-sewing, it is preferable to choose the mould with four holes allowing for cross-stitching.



Dressmakers will love the very dainty « visible stitch » button « La Couturière », Combi No. 250 (left). This model has already won appreciation and it has now been endowed with a new and very great quality: it can be made in the press if necessary. The under side of the button is not formed by the wrapping round of the fabric, but by a special thread-bound disc which facilitates the making and gives the article a better finish. These accessories are manufactured by Messrs.

Caspar Humbel, Utikon am See (Zurich).