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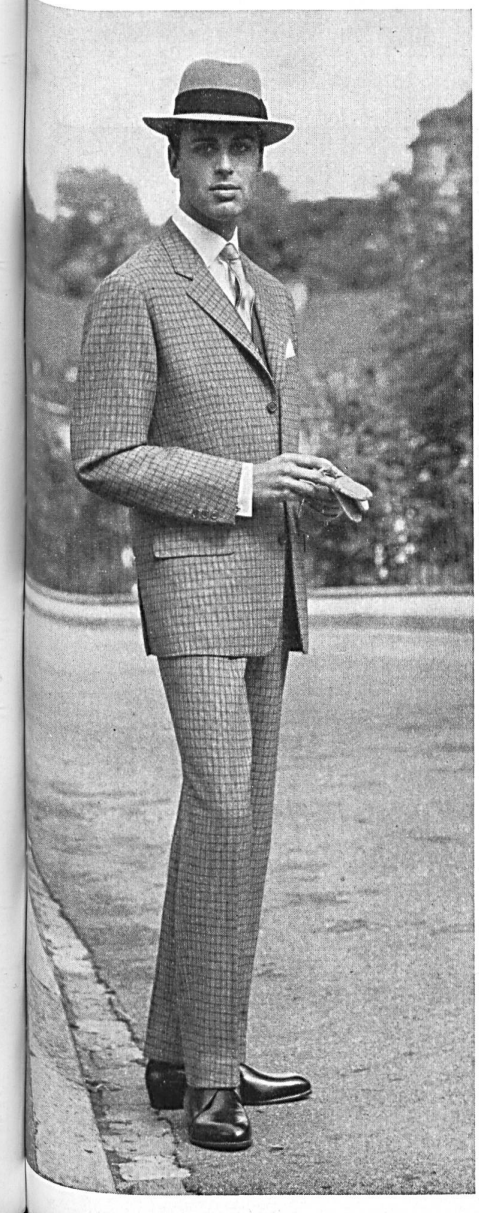
International Federation of Master Tailors

7th INTERNATIONAL CONGRESS

The International Federation of Master Tailors held its 7th biennial Congress in Zurich from July 24th to 28th this year. Unfortunately it is impossible for us to give details here of the interesting reports submitted on this occasion, dealing with the situation in the tailoring profession, vocational training and advertising. We would like however to point out that the tailors of eleven member countries (viz. Austria, Belgium, Finland, France, Germany, Great Britain, Italy, Japan, the Netherlands, Norway and Switzerland) showed a number of models which they had created specially for the occasion at a big public fashion parade held in the Congress Hall; this fashion show was called « The Tailor's Art, Fashions of Today and Tomorrow » and had been organised in collaboration with the International Wool Secretariat. This interesting presentation attracted a crowd of specialists, from wool producers to men's tailors, who enthusiastically applauded the 76 models shown, which included a certain number of women's suits and coats, proving that master tailors,

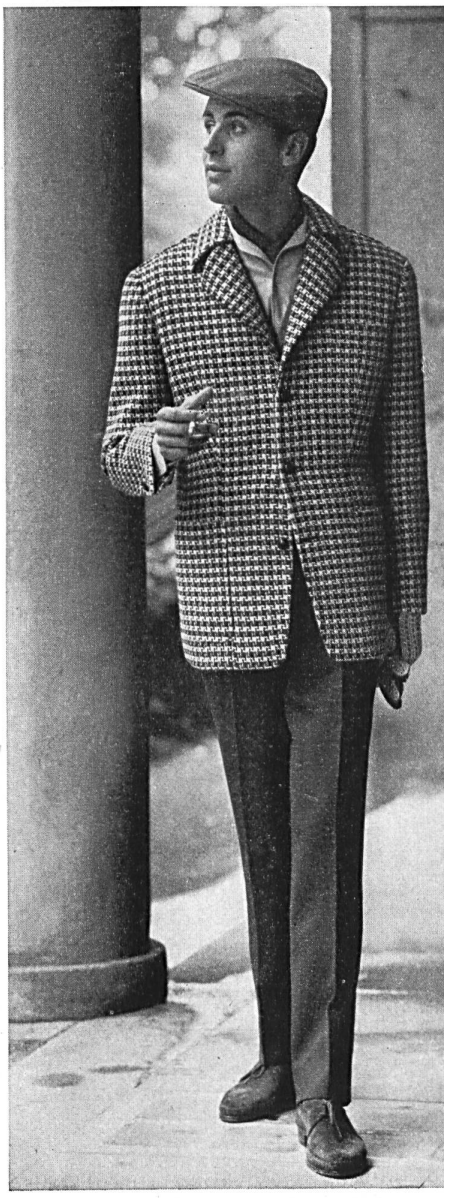
Switzerland : Single breasted lounge suit. Medium grey pure wool worsted with small checks by **Henri Berger S.A., Eclépens.**



Switzerland: Single breasted suit. Brown pure wool worsted with diamond design by **F. Hefti & Co. S.A., Hätzingen.**

Switzerland: Raglan coat. Pure wool tweed with dog tooth pattern in green, black, yellow and white by **Henri Berger S.A., Eclépens.**

Trousers : petrol green pure wool gabardine by **F. Hefti & Co. A.G., Hätzingen.**



without attempting to compete with haute couture, are nevertheless capable of creating women's garments of great elegance and quality.

In addition to showing models in keeping with the present fashions, this parade gave a very imaginative glimpse of future trends in men's clothing. Will the public follow the tailors, who would like men's clothes to be more colourful than formerly and to discard black for evening wear in favour of other dark but less severe colours ? Only the future can tell. Let us point out however, without wishing any offence, that black has managed to hold its own for evening wear in spite of repeated attempts during the last twenty years to replace it by other shades.

We are reproducing here some of the models shown by the Swiss master tailors ; all these models were made of woollen fabrics specially manufactured for the occasion by Swiss mills.

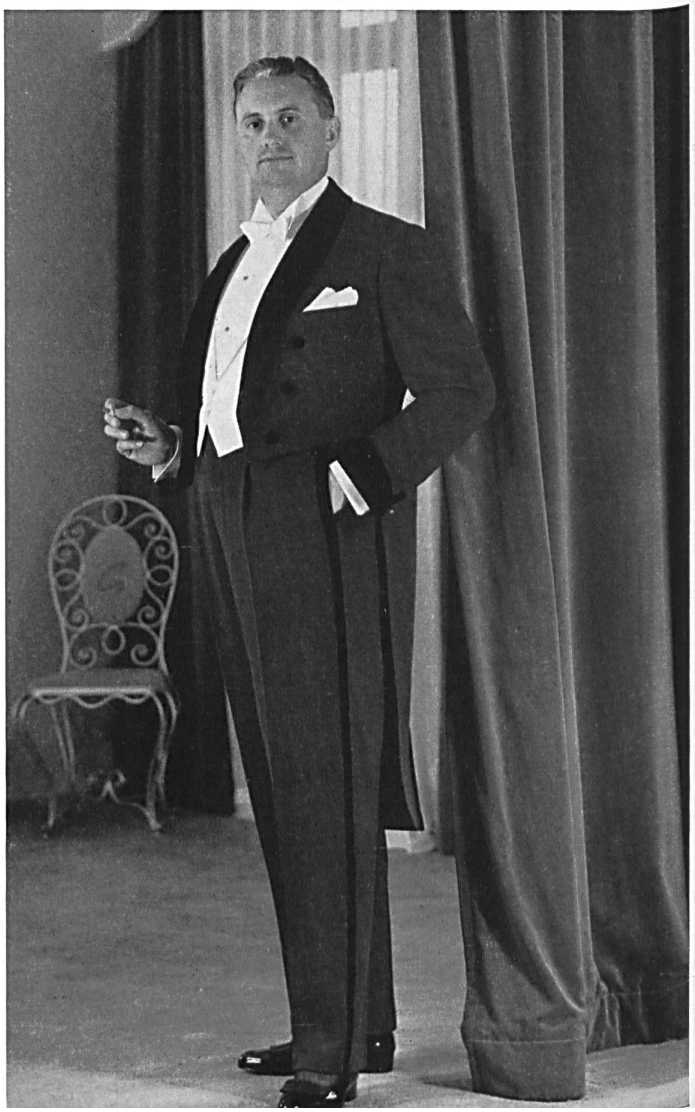
Photos International Wool Secretariat.

Switzerland : Classical double-breasted overcoat. Heavy blue grey pure wool Shetland by

F. Hefti & Co. S.A., Hätzingen.

Switzerland : Tailor-made costume. Light beige pure wool basket weave worsted by

Pfenninger & Co S.A., Wädenswil.



Switzerland: Full dress evening wear. Royal blue pure wool broadcloth by

F. Hefti & Co. S.A., Hätzingen.