

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1960)
Heft: 2

Artikel: Los Angeles news
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DOI: <https://doi.org/10.5169/seals-798703>

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Los Angeles News

Irene, long one of Hollywood's greatest ladies, emphasizes waltz time as the motif for her summer collection. She employs her favorite fabrics: sheer soufflé, organzas often embroidered and laces of deep distinction.

Included in the collection are dinner suits which are staging a strong comeback with lavish theatre fashions

throughout the country. In daytime suits, her jackets are consistently longer, definitely below hipline. Various effects are achieved with Irene's usual success: the chasuble, the Edwardian, the Norfolk jacket, the huge print comprising the whole design of the dress.

Among others showing their collections now are the



**RUDOLF BRAUCHBAR
& CIE LTD., ZURICH**
Pure silk warp printed
white satin for dancing
dress and the coat lining
Models by Don Loper,
Beverly Hills



FORSTER WILLI & CO.,
SAINT-GALL
Embroidered silk organdie
Model by Irene, Los Angeles

FORSTER WILLI & CO., SAINT-GALL

Embroidered roses strewn on pure silk white organdie
Model by Irene, Los Angeles

talented Don Loper who has recently had such great success in London and on the continent as well as in the United States. He says: "Finally we can stop talking about the freak silhouettes and start talking about beautiful clothes again". His silhouettes are inventive and flatteringly different in variety. Skirts are sometimes shaped, standing free from the hip and perhaps flaring at the hem. Or skirts full because of layer on layer of air-light fabric, most of it Swiss.

There is an occasional long-line torso in late afternoon or dance clothes, but an ungainly silhouette such as the chemise has no place here. "Romantic" is the word for this collection whether its designs are luxuriously billowing or tightly sheathed. And Swiss textiles aid and abet every trick these exciting designers are up to.

Helene F. Miller.



FORSTER WILLI & CO.,
SAINT-GALL

Black silk embroidered velvet flowers applied on black chiffon
Model by Don Loper, Beverly Hills