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Textiles at the Lausanne Fair



The National Autumn Fair which is traditionally held in Lausanne each September is no longer exclusively devoted to foodstuffs, household equipment and agriculture as might be thought by those who knew this fair some forty years ago when it went by the name of "Swiss Comptoir". In fact, for several years now the Lausanne Fair has been organising a salon of luxury industries in collaboration with, among others, some of the largest watch factories in the country. Last year, for the first time, this salon of elegance was enriched by the participation of haute couture and women's fashions. In a setting reminiscent of a winter garden were displayed sumptuous jewels and furs as well as some exclusive models of one of the most famous fashion houses in the French-speaking part of Switzerland.

Thus, in addition to the exhibition of textiles for home and everyday use, mainly household linen, knitting wool and ready-to-wear clothing presented for the most part on the stands of local shops, the Swiss Comptoir is reserving ever more space for fashions and textiles in general, in this way making itself one of the events not to be missed in this field.



Photos de Jongh