

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1965)
Heft: 1

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 02.04.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

TEXTILES SUISSES N° 1 - 1965

(SWISS TEXTILES)

The Swiss textile and clothing review with a world-wide circulation

Special publication of the

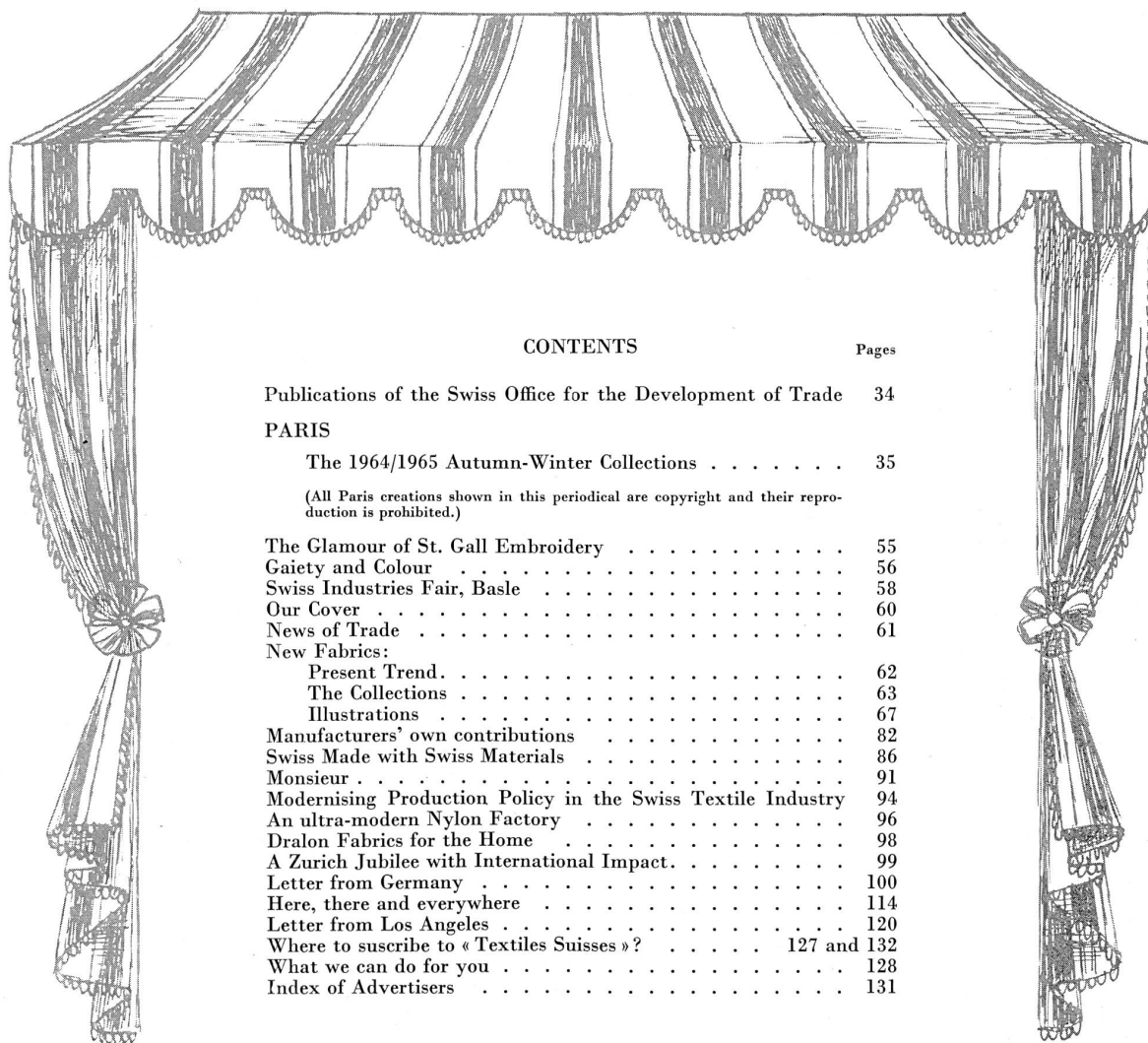
Swiss Office for the Development of Trade, Zurich and Lausanne
published with the co-operation of the concerned professional organizations

**EDITOR AND PUBLISHER: SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
RUE DE BELLEFONTAINE 18, LAUSANNE**

Managing director: ALBERT MASNATA - Chief editor: CHARLES BLASER

«Textiles Suisses» is issued four times a year.

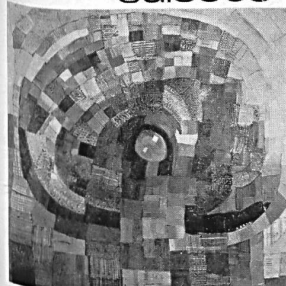
Annual subscription — Abroad: Swiss Fr. 30.—. Price per copy: Swiss Fr. 10.—



CONTENTS

| | Pages |
|---|-------------|
| Publications of the Swiss Office for the Development of Trade | 34 |
| PARIS | |
| The 1964/1965 Autumn-Winter Collections | 35 |
| <small>(All Paris creations shown in this periodical are copyright and their reproduction is prohibited.)</small> | |
| The Glamour of St. Gall Embroidery | 55 |
| Gaiety and Colour | 56 |
| Swiss Industries Fair, Basle | 58 |
| Our Cover | 60 |
| News of Trade | 61 |
| New Fabrics: | |
| Present Trend | 62 |
| The Collections | 63 |
| Illustrations | 67 |
| Manufacturers' own contributions | 82 |
| Swiss Made with Swiss Materials | 86 |
| Monsieur | 91 |
| Modernising Production Policy in the Swiss Textile Industry | 94 |
| An ultra-modern Nylon Factory | 96 |
| Dralon Fabrics for the Home | 98 |
| A Zurich Jubilee with International Impact. | 99 |
| Letter from Germany | 100 |
| Here, there and everywhere | 114 |
| Letter from Los Angeles | 120 |
| Where to subscribe to «Textiles Suisses»? | 127 and 132 |
| What we can do for you | 128 |
| Index of Advertisers | 131 |

textiles
suisSES



OUR COVER
See page 60

Printed in Switzerland

33

Publications

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE ZURICH / LAUSANNE

Swiss Industry and Trade

Surveys Switzerland's economic situation and development; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French/German and Spanish. Special edition for USA *Switzerland-USA* (four times yearly). Four times yearly in Italian.

Abroad: Two year subscription rate: S. frs. 18.—.

Swiss Technics

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.

Issued three times yearly in English, French, Spanish, Portuguese and German and four times in Italian.

Abroad: Two year subscription rate: S. frs. 24.—.

Textiles Suisses

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions: English, French, Spanish and German.

Abroad: Annual subscription rate: S. frs. 30.—.

Directory of Swiss Manufacturers and Producers

Published in English, French and German. Contains addresses of Swiss industrial firms; classified indexes of products, branches of industry and firms.

Abroad: S. frs. 42.—. Postage paid.

Introducing Switzerland

Enriched with numerous illustrations in black and white and in colour, this book with its text by Mr. Olivier Reverdin, National Councillor, describes the many facets of Switzerland and Swiss life. Editions in English, French, German, Italian and Spanish. Retail price: Fr. 7.—.

Switzerland and her Industries

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French, Dutch, Swedish and Arab.

Price: S. frs. 5.—.

Informations Economiques

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate: Abroad S. frs. 45.—.

For all information please write to:

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, LAUSANNE

Rue de Bellefontaine 18, Telephone (021) 22 33 33



Printed in Switzerland on paper from the Biberist Paper Mills