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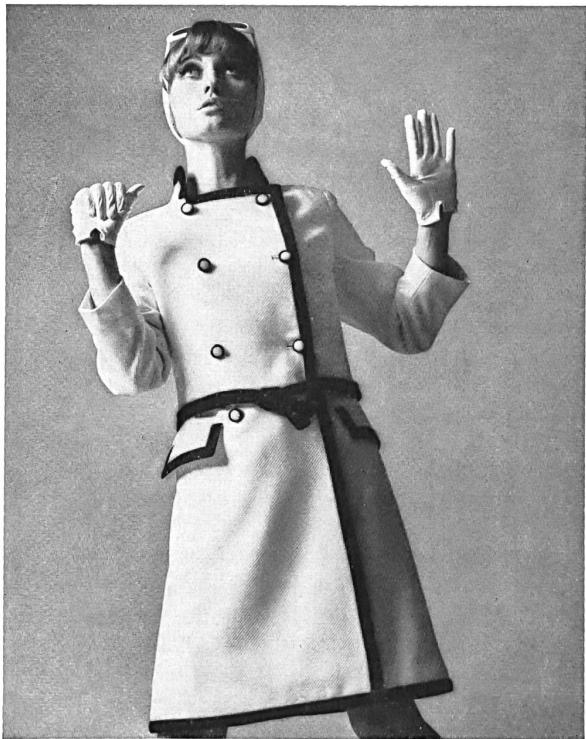
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1

▲ «Vestan»
Coarse-ribbed worsted
fabric in Vestan and 45 %
pure virgin wool
Fabric by Heer & Co Ltd.,
Thalwil (Zurich)
Model by J. Freimann,
Zurich



1

«Vestan»
Lightweight carded diagonal
fabric in Vestan and 45 %
pure virgin wool
Fabric by Stucki's Söhne
AG, Steffisburg
Model by Wertheimer & Co
AG, Saint-Gall

2

«Vestan»
Worsted fabric in Vestan
and 45 % pure virgin wool.
Fabric by Tuchfabrik Wädenswil
AG, Wädenswil
Model by Jacob Weil & Co.,
Zurich

2



3



4



More about Vestan

Vestan is a polyester fibre, known in the United States under the name of Kodel and manufactured in Germany by Faserwerke Hüls Co. Ltd., a company founded jointly by the Hüls Chemical Works Co. Ltd. and Kodak Co. Ltd., in Stuttgart.

Practically shrink-resistant, crease-resistant, very resistant to wear and tear, stable and able to be pleated by heat-fixation, Vestan in spun fibre form is ideally suited to various uses, the main one being, when mixed with 45 % worsted wool, the weaving of fabrics for men's and women's wear. It is also used, in mixtures, for carded fabrics and, recently, for knitting yarns with 45 % virgin wool as well as in a Vestan-wool-Lycra quality for elasticized ski-pants. It is available too in the form of shirting fabrics mixed with 65 % cotton. In pure Vestan, there exist fabrics for piece-dyed and printed blouses.

In Switzerland, at present, eleven weaving mills and one rachel tricot factory use Vestan and the fabrics of these concerns are already widely and successfully used by the ready-to-wear industry. This was brilliantly shown at a dinner and fashion parade recently held at the Grand Hotel Dolder in Zurich by Hüls Chemie Co. Ltd. of Zurich, the Swiss representatives of the factory. The parade comprised over eighty models for men and women, ranging from sportswear to evening gowns, and produced by some twenty-five well-known Swiss ready-to-wear manufacturers. It was intended mainly to show ready-to-wear manufacturers and dealers the great possibilities of Vestan and the results that can be obtained with it. The demonstration was completely conclusive.