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Cliveden, de luxe hotel in Buckinghamshire, England

IN THE WELL-BRED ENGLISH MANNER

S + B HOUSEHOLD LINEN

FOR AN ENGLISH

PALACE HOTEL

Scheitlin + Borner AG have long been famed as efficient manufacturers of superior-quality household linen and sought after by inter-

national luxury hotels as a competent partner in all matters concerning furnishing textiles. A chic hotel's linen should be a visiting card it's often a cherished memory of delighted guests. Cliveden, the English de luxe hotel in Buckinghamshire opened last March, opted for exclusive household textiles – linen from Scheitlin + Borner.

Built in 1666 for the Duke of Buckingham and fully restored following a fire in 1851, Cliveden was at one time the country seat of Lady Astor. Cliveden has a legendary tradition of hospitality. Among the illustrious names to be found in its

visitors' book are those of Queen Victoria, Henry James and Winston Churchill.

In this old-English hotel, the past is brought to life in all its

glory. The turn-of-the-century decor, the discreet, impeccable service and the liveried staff recreate the magnificence and gallantry of bygone ages.

A hotel of Cliveden's standing must naturally select its textiles with meticulous care. Many firms entered the lists. In the end, an immense know-how, a capacity for providing rapid and effective solutions to intricate problems, an efficient client service, allied with proverbial quality and an extensive range, won the day: the order for white table, bath and bed in pure linen was awarded to Scheitlin + Borner!

